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PHOENIX MEDIA INVESTMENT (HOLDINGS) LIMITED

鳳凰衛視投資(控股)有限公司 (Incorporated in the Cayman Islands with limited liability) (Stock Code: 02008)

POLL RESULTS OF ANNUAL GENERAL MEETING HELD ON 4 JUNE 2021

The board of directors (the "**Board**" or "**Director(s)**") of Phoenix Media Investment (Holdings) Limited (the "**Company**") is pleased to announce that at the annual general meeting of the Company held on 4 June 2021 (the "**AGM**"), all the proposed resolutions as set out in the notice of the AGM dated 23 April 2021 (the "**AGM Notice**") were duly passed on a poll.

As at the date of the AGM, the total number of issued and fully paid up shares of the Company was 4,993,659,500, the holders of which (the "**Shareholders**") were entitled to attend and vote for or against all resolutions proposed at the AGM. There was no shares entitling the Shareholders to attend and abstain from voting in favour of the resolutions proposed at the AGM pursuant to Rule 13.40 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**"), and no Shareholders were required under the Listing Rules to abstain from voting at the AGM.

Number of Votes Passed by **Ordinary Resolutions Shareholders** For Against 3,831,048,075 1. То receive and consider the audited 0 Yes consolidated financial statements and the (100%)(0%)reports of the Directors and independent auditor for the year ended 31 December 2020. То WANG 3,830,872,075 176,000 Yes 2. re-elect Ms. Haixia as (99.995%) (0.005%)non-executive Director. To re-elect Mr. LEUNG Hok Lim as 3,831,048,075 3. 0 Yes independent non-executive Director. (100%)(0%)Yes 0 4. То re-elect Mr. FANG Fenglei as 3,831,048,075 independent non-executive Director. (100%)(0%)

The poll results are set out as follows:

Ordinary Resolutions		Number of Votes		Passed by
		For	Against	Shareholders
5.	To re-elect Mr. HE Di as independent non-executive Director.	3,831,048,075 (100%)	0 (0%)	Yes
6.	To authorise the Board to fix the remuneration of the Directors.	3,831,048,075 (100%)	0 (0%)	Yes
7.	To re-appoint PricewaterhouseCoopers as auditor of the Company and to authorise the Board to fix their remuneration.	3,831,048,075 (100%)	0 (0%)	Yes
8.	To grant a general mandate to the Board to allot, issue and deal with additional shares.	3,818,322,075 (99.668%)	12,726,000 (0.332%)	Yes
9.	To grant a general mandate to the Board to buy-back shares.	3,831,048,075 (100%)	0 (0%)	Yes
10.	To increase and extend the maximum nominal amount of share capital which the Board is authorised to allot, issue and deal with pursuant to the general mandate set out in resolution no. 8 by the aggregate nominal amount of Shares repurchased pursuant to the general mandate set out in resolution no. 9.	3,818,322,075 (99.668%)	12,726,000 (0.332%)	Yes

Notes:

2. The full text of Ordinary Resolutions 8 to 10 are set out in the AGM Notice.

The Company's branch share registrar in Hong Kong, Hong Kong Registrars Limited, acted as scrutineer for the poll at the AGM.

By Order of the Board **Phoenix Media Investment (Holdings) Limited LIU Changle** *Chairman*

Hong Kong, 4 June 2021

As at the date of this announcement, the board of directors of the Company comprises:

Executive Directors

Mr. LIU Changle (Chairman)(also an alternate director to Mr. CHUI Keung), Mr. CHUI Keung (also an alternate director to Mr. LIU Changle) and Mr. WANG Ji Yan (also an alternate director to Mr. LIU Changle and Mr. CHUI Keung)

Non-executive Directors

Mr. JIAN Qin, Mr. ZHANG Dong, Ms. WANG Haixia and Mr. SUN Qiang Chang

Independent Non-executive Directors

Mr. LEUNG Hok Lim, Mr. Thaddeus Thomas BECZAK, Mr. FANG Fenglei and Mr. HE Di

^{1.} All percentages are rounded to 3 decimal places.