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PHOENIX MEDIA INVESTMENT (HOLDINGS) LIMITED 鳳凰衛視投資(控股)有限公司 (incorporated in the Cayman Islands with limited liability)

(Stock Code: 02008)

RESIGNATION OF NON-EXECUTIVE DIRECTOR

The board of directors (the "**Board**") of Phoenix Media Investment (Holdings) Limited (the "**Company**") announces that Mr. SUN Qiang Chang ("**Mr. SUN**") has tendered his resignation as a non-executive director of the Company due to other work arrangement, with effect from 23 November 2021. Mr. SUN has confirmed that there is no disagreement with the Board and there is no matter relating to his resignation that needs to be brought to the attention of the holders of securities of the Company or The Stock Exchange of Hong Kong Limited.

The Board would like to take this opportunity to express its sincere gratitude and appreciation to Mr. SUN for his past contribution to the Company.

By Order of the Board **Phoenix Media Investment (Holdings) Limited XU Wei** *Chairman and Chief Executive Officer*

Hong Kong, 23 November 2021

As at the date of this announcement, the board of directors of the Company comprises:

Executive Directors

Mr. XU Wei (Chairman and Chief Executive Officer) and Mr. SUN Yusheng (Deputy Chief Executive Officer and Editor-in-Chief)

Non-executive Directors

Ms. HO Chiu King, Pansy Catilina (Vice-chairman), Mr. SUN Guangqi, Mr. JIAN Qin and Ms. WANG Haixia

Independent Non-executive Directors

Mr. LEUNG Hok Lim, Mr. Thaddeus Thomas BECZAK, Mr. FANG Fenglei and Mr. ZHOU Longshan