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PHOENIX MEDIA INVESTMENT (HOLDINGS) LIMITED 鳳凰衛視投資(控股)有限公司 (Incorporated in the Cayman Islands with limited liability) (Stock Code: 02008)

POLL RESULTS OF THE EXTRAORDINARY GENERAL MEETING HELD ON 6 FEBRUARY 2024

References are made to (i) the announcements of Phoenix Media Investment (Holdings) Limited (the "**Company**") dated 15 December 2023 and 5 January 2024 and (ii) the circular (the "**Circular**") and the notice of the extraordinary general meeting (the "**EGM Notice**") of the Company both dated 17 January 2024 regarding the proposed share consolidation and the proposed change in board lot size of the Company. Unless the context otherwise requires, capitalised terms used herein shall have the same meanings as those defined in the Circular.

The Board is pleased to announce that at the EGM held on 6 February 2024, the proposed resolution as set out in the EGM Notice was duly passed by way of poll.

As at the date of the EGM, the total number of issued shares of the Company was 4,993,659,500, which was the total number of shares entitling the Shareholders to attend and vote for or against the resolution proposed at the EGM. There were no shares entitling the Shareholders to attend and abstain from voting in favour of the resolution proposed at the EGM pursuant to Rule 13.40 of the Listing Rules, and no Shareholders were required to abstain from voting at the EGM under the Listing Rules. None of the Shareholders have stated their intention in the Circular to vote against or to abstain from voting on the resolution at the EGM.

The poll results of EGM are set out as follows:

Ordinary Resolution		Number of Votes		Passed by
		For	Against	Shareholders
1.	To approve THAT: (a) every ten (10) issued and unissued ordinary shares with a par value HK\$0.10 each in the share capital of the Company be consolidated into one (1) ordinary share with a par value HK\$1.00 each in the share capital of the Company;	3,296,855,552 (99.896%)	3,448,000 (0.104%)	YES
	 (b) upon the Share Consolidation becoming effective, the Consolidated Shares shall rank <i>pari passu</i> in all respects with each other; (c) all fractional entitlements (if any) to the issued Consolidated Shares resulting from the Share Consolidation will be disregarded and will not be issued to the Shareholders but all such fractional Consolidated Shares will be aggregated and, if possible, sold for the benefit of the Company in such manner and on such terms as the Directors may think fit; and 			
	(d) any one Director and/or company secretary of the Company be and is hereby authorised to do all such acts, deeds and things and to sign and execute all such documents, including under the seal of the Company (where applicable), on behalf of the Company, as he/she may, in his/her absolution discretion, consider necessary, desirable or expedient to implement and give effect to the Share Consolidation and the matters contemplated thereunder.			

Notes:

1. All percentages are rounded to 3 decimal places.

2. The full text of the resolution is set out in the EGM Notice.

All Directors attended the EGM either in person or via electronic communication system.

The Company's branch share registrar in Hong Kong, Hong Kong Registrars Limited, acted as scrutineer for the poll at the EGM.

By Order of the Board **Phoenix Media Investment (Holdings) Limited XU Wei** *Chairman and Chief Executive Officer*

Hong Kong, 6 February 2024

As at the date of this announcement, the Board comprises:

Executive Directors

Mr. XU Wei (Chairman and Chief Executive Officer) and Mr. SUN Yusheng (Deputy Chief Executive Officer and Editor-in-Chief)

Non-executive Directors

Ms. HO Chiu King, Pansy Catilina (Vice-chairman), Mr. SUN Guangqi and Ms. WANG Haixia

Independent Non-executive Directors

Mr. LEUNG Hok Lim, Mr. Thaddeus Thomas BECZAK, Mr. FANG Fenglei and Mr. ZHOU Longshan