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PHOENIX SATELLITE TELEVISION HOLDINGS LIMITED

鳳凰衛視控股有限公司

(Incorporated in the Cayman Islands with limited liability) (Stock Code: 02008)

DATE OF BOARD MEETING

Phoenix Satellite Television Holdings Limited (the "Company") announces that a meeting of the board of director of the Company will be held on Friday, 13 March 2009 at No. 2-6 Dai King Street, Tai Po Industrial Estate, Tai Po, New Territories, Hong Kong, for the purpose of, among other matters, approving the final results of the Company and its subsidiaries for the year ended 31 December 2008 and its publication and considering the recommendation on the payment of a final dividend.

By Order of the Board YEUNG Ka Keung Company Secretary

Hong Kong, 23 February 2009

As at the date of this announcement, the board of directors of the Company comprises Mr. LIU Changle (Chairman), Mr. CHUI Keung and Mr. WANG Ji Yan as the Executive Directors; Mr. LU Xiangdong, Mr. GAO Nianshu, Mr. Paul Francis AIELLO, Mr. LAU Yu Leung John and Mr. GONG Jianzhong as the Non-executive Directors; Dr. LO Ka Shui, Mr. LEUNG Hok Lim and Mr. Thaddeus Thomas BECZAK as the Independent Nonexecutive Directors. Mr. GAO Jack Qunyao is the Alternate Director to Mr. Paul Francis AIELLO and Mr. LAU Yu Leung, John.