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PHOENIX SATELLITE TELEVISION HOLDINGS LIMITED 鳳凰衛視控股有限公司

(incorporated in the Cayman Islands with limited liability)
(Stock Code: 02008)

DATE OF BOARD MEETING

Phoenix Satellite Television Holdings Limited ("Company") announces that a meeting of the board of directors of the Company ("Board") will be held on Friday of 17 August 2012 at No. 2 – 6 Dai King Street, Tai Po Industrial Estate, Tai Po, New Territories, Hong Kong for the purpose of, among other matters, approving the unaudited interim results of the Company and its subsidiaries for the six months ended 30 June 2012 and its publication and considering the recommendation on the payment of an interim dividend, if any.

By Order of the Board **Phoenix Satellite Television Holdings Limited**YEUNG Ka Keung

Company Secretary

Hong Kong, 8 August 2012

As at the date of this announcement, the board of directors of the Company comprises:

Executive Directors

Mr. LIU Changle (Chairman)(also an alternate director to Mr. CHUI Keung); Mr. CHUI Keung (also an alternate director to Mr. LIU Changle); Mr. WANG Ji Yan (also an alternate director to Mr. LIU Changle and Mr. CHUI Keung)

Non-executive Directors

Mr. GAO Nianshu; Mr. SHA Yuejia; Mr. Jan KOEPPEN; Mr. CHEUNG Chun On, Daniel; Mr. GONG Jianzhong

Independent Non-executive Directors

Dr. LO Ka Shui; Mr. LEUNG Hok Lim; Mr. Thaddeus Thomas BECZAK

Alternate Directors

Ms. Ella Betsy WONG (alternate to Mr. Jan KOEPPEN); Dr. GAO Jack Qunyao (alternate to Mr. CHEUNG Chun On, Daniel)