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中国平安保险(集团)股份有限公司

Ping An Insurance (Group) Company of China, Ltd.

(A joint stock limited company incorporated in the People's Republic of China with limited liability)

(Stock Code: 2318)

ANNOUNCEMENT

Ping An Insurance (Group) Company of China, Ltd. (the "Company") notes the relevant statement published on the website of The Stock Exchange of Hong Kong Limited (www.hkex.com.hk) by HSBC Holdings plc (the "HSBC") at noon, November 19, 2012, which states "HSBC notes the recent press speculation about a possible sale of its 15.57% shareholding in the Company. HSBC has from time to time received approaches regarding its shareholding and confirms that it is in discussions which may or may not lead to the sale of the shares. A further announcement will be made if or when appropriate". The Company hereby announces as follows:

The Company will further pay close attention to the progress of the above matter, and fulfill the information disclosure obligations in strict compliance with the requirements of relevant listing rules. Currently, the Company has a stable financial status in terms of capital and solvency adequacy, and the various principal businesses such as insurance, banking and investment operate healthily and well.

The Company would like to solemnly remind investors that the media designated by the Company for information disclosure are Shanghai Securities News, China Securities Journal, Securities Times and Securities Daily, the websites of Shanghai Stock Exchange (www.sse.com.cn) and The Stock Exchange of Hong Kong Limited (www.hkex.com.hk). Investors should only rely on the information disclosed in the announcements published by the Company on such designated newspapers and websites. Investors are advised to invest sensibly and be cautious of risks when making investments.

By Order of the Board
Yao Jun
Company Secretary

Shenzhen, PRC, November 19, 2012

As at the date of this announcement, the Executive Directors of the Company are Ma Mingzhe, Sun Jianyi, Ren Huichuan, Ku Man and Yao Jason Bo; the Non-executive Directors are Fan Mingchun, Lin Lijun, Wong Tung Shun Peter, Ng Sing Yip, Li Zhe, Guo Limin and Cheng Siu Hong; the Independent Non-executive Directors are Zhang Hongyi, Chen Su, Xia Liping, Tang Yunwei, Lee Carmelo Ka Sze, Woo Ka Biu Jackson and Stephen Thomas Meldrum.