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中国平安保险(集团)股份有限公司

Ping An Insurance (Group) Company of China, Ltd.

(A joint stock limited company incorporated in the People's Republic of China with limited liability)

(Stock Code: 2318)

OVERSEAS REGULATORY ANNOUNCEMENT

This announcement is made pursuant to Rules 13.09 and 13.10B of the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited and Part XIVA of the Securities and Futures Ordinance (Cap. 571).

"The Announcement of Ping An Insurance (Group) Company of China, Ltd. regarding the Receipt of the Written Decision on Administrative Penalty from CSRC by Ping An Securities", which is published by Ping An Insurance (Group) Company of China, Ltd. on the website of Shanghai Stock Exchange and certain designated newspapers in the PRC, is reproduced herein for your reference.

By Order of the Board **Yao Jun**Company Secretary

Shenzhen, PRC, October 14, 2013

As at the date of this announcement, the Executive Directors of the Company are Ma Mingzhe, Sun Jianyi, Ren Huichuan, Ku Man, Yao Jason Bo and Lee Yuansiong; the Non-executive Directors are Fan Mingchun, Lin Lijun, Li Zhe, Soopakij Chearavanont, Yang Xiaoping and Lu Hua; the Independent Non-executive Directors are Tang Yunwei, Lee Carmelo Ka Sze, Woo Ka Biu Jackson, Stephen Thomas Meldrum, Yip Dicky Peter, Wong Oscar Sai Hung and Sun Dongdong.

Stock Code: 601318 Stock Short Name: China Ping An Serial No.: Lin 2013-038

THE ANNOUNCEMENT OF PING AN INSURANCE (GROUP) COMPANY OF CHINA, LTD. REGARDING

THE RECEIPT OF THE WRITTEN DECISION ON ADMINISTRATIVE PENALTY FROM CSRC BY PING AN SECURITIES

The board of directors and all directors of Ping An Insurance (Group) Company of China, Ltd. (the "Group") confirm that there are no false representations and misleading statements contained in, or material omissions from this announcement, and severally and jointly accept the responsibility for the truthfulness, accuracy and completeness of the contents of this announcement.

On May 22, 2013, the Group published "The Announcement regarding the Receipt of the Advance Notice on Penalty from CSRC by Ping An Securities" on the website of Shanghai Stock Exchange and certain designated newspapers in the PRC.

Ping An Securities Company, Ltd. (the "Ping An Securities"), a controlled subsidiary of the Group, recently received the "Written Decision on Administrative Penalty from China Securities Regulatory Commission" ([2013] No. 48). China Securities Regulatory Commission (the "CSRC") decided to order Ping An Securities to make corrections and give Ping An Securities a disciplinary warning, forfeit its business income of RMB25.55 million from the public offering project of Wanfu Biotechnology (Hunan) Agricultural Development Co., Ltd., impose a fine of RMB51.10 million on Ping An Securities and suspend its sponsorship qualification for three months.

The Group adheres to a long-standing principle of "compliance, openness and transparency", and as the controlling shareholder of Ping An Securities, the Group will actively urge Ping An Securities to pay the fine and forfeit in strict compliance with the requirements of the CSRC, conduct continual corrections and effectively protect the interests of investors.

The Board of Directors

Ping An Insurance (Group) Company of China, Ltd.

October 14, 2013