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中国平安保险(集团)股份有限公司
Ping An Insurance (Group) Company of China, Ltd.
(A joint stock limited company incorporated in the People's Republic of China with limited liability)
(Stock Code: 2318)

POSITIVE PROFIT ALERT

This announcement is made by the Company pursuant to Rules 13.09 and 13.10B of the Listing Rules and the Inside Information Provisions under Part XIVA of the SFO.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the securities of the Company.

This announcement is made by Ping An Insurance (Group) Company of China, Ltd. (the "Company") pursuant to Rules 13.09 and 13.10B of The Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules") and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the laws of Hong Kong) (the "SFO").

I. Estimated results of the period:

1. Period to which the estimated results apply: 1 January 2015 to 30 June 2015.
2. Estimated results: pursuant to the preliminary estimates by the financial department of the Company, the net profits attributable to the shareholders of the Company for the first half of 2015 is expected to record an increase of approximately 62% as compared to the financial figures as disclosed for the corresponding period in the previous year.
3. The estimated results have not yet been audited by the certified public accountant.

II. Results for the corresponding period in the previous year:

Net profit attributable to the shareholders of the Company for the interim results of 2014 was RMB 21,362 million, and the basic earnings per share was RMB2.70 which was calculated based on the weighted average number of ordinary shares in issue (i.e.7,916 million shares) for the first half of 2014.

III. Reasons for estimated profit in the results:

The estimated increase for the 2015 interim results is primarily due to the stable development of each business segments and the increase in investment yield for the first half of 2015 as compared with the corresponding period in the previous year.

IV. Other matters

The above estimated results are only based on preliminary assessments. The specific and accurate financial figures will be officially disclosed in the 2015 interim report to be published by the Company. Investors are reminded to consider the risks involved in making investment decisions.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the securities of the Company.

By Order of the Board
Yao Jun
Company Secretary

Shenzhen, PRC, July 22, 2015

As at the date of this announcement, the Executive Directors of the Company are Ma Mingzhe, Sun Jianyi, Ren Huichuan, Yao Jason Bo, Lee Yuansiong and Cai Fangfang; the Non-executive Directors are Fan Mingchun, Lin Lijun, Soopakij Chearavanont, Yang Xiaoping and Lu Hua; the Independent Non-executive Directors are Woo Ka Biu Jackson, Stephen Thomas Meldrum, Yip Dicky Peter, Wong Oscar Sai Hung, Sun Dongdong and Ge Ming.