

中國平安保險(集團)股份有限公司
Ping An Insurance (Group) Company of China, Ltd.

(於中華人民共和國註冊成立的股份有限公司)
(A joint stock limited company incorporated in the People's Republic of China with limited liability)
(股份代號：2318)
(Stock Code: 2318)

15 September 2010

Dear Sir or Madam,

Ping An Insurance (Group) Company of China, Ltd. (the "Company")
EGM Notice, Proxy Form and Reply Slip (the "Current Corporate Communication")

The EGM Circular, Proxy Form and Reply Slip (the "Current Corporate Communication") of Ping An Insurance (Group) Company of China, Ltd. (the "Company") are now available (in English and Chinese) on the website of the Company at www.pingan.com. You may access the Current Corporate Communication by clicking "Announcements" under "Investor Relations" on the home page of the Company's website.

If you have any difficulty in receiving or gaining access to the Current Corporate Communication posted on the Company's website for any reason, please write to the Company (c/o the Company's H share registrar, Computershare Hong Kong Investor Services Limited ("H Share Registrar") by post (address: 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong) or by email (email address: pingan@computershare.com.hk). We will upon your notice send the printed form of the Current Corporate Communication to you free of charge as soon as possible. Furthermore, notwithstanding any choice to the contrary previously conveyed to us, if you would at any time like to change the choice of language (English, Chinese or both) or means of receipt (website or printed form) of all future Current Corporate Communication, please write or send an email to the abovementioned addresses with details of your request.

If you have any query about how to obtain copy of the Current Corporate Communication or about how to access the documents on the Company's website, please call the hotline of the Company's H Share Registrar at (852) 2862 8688 during business hours (9:00 a.m. to 6:00 p.m., Monday to Friday, excluding public holidays) or email the Company's H Share Registrar at pingan@computershare.com.hk.

For and on behalf of
Ping An Insurance (Group) Company of China, Ltd.

Note: A corporate communication includes but is not limited to (a) the directors' report, its annual accounts together with a copy of the auditors' report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; (f) a proxy form and (g) a reply slip.

敬啟者：

中國平安保險(集團)股份有限公司(「本公司」)
臨時股東大會通告、代表委任表格及回執(「本次公司通訊文件」)

閣下現在可在中國平安保險(集團)股份有限公司(「本公司」)網址www.pingan.com閱覽臨時股東大會通告、委任表格及回執(「本次公司通訊文件」)英文及中文版。如要閱覽該文件，請在本公司網址首頁按「投資者關係」項下的「重要公告」，即可下載及瀏覽公司通訊有關內容。

倘閣下因任何理由以致在收取或接收載於本公司網址上的公司通訊出現困難，閣下可隨時以郵遞(地址：香港灣仔皇后大道東183號合和中心17M樓)或電郵(電郵地址：pingan@computershare.com.hk)方式書面通知本公司的H股股份過戶登記處香港中央證券登記有限公司("H股股份過戶登記分處")。本公司將於接到閣下通知後，儘快向閣下免費發送公司通訊的印刷本。此外，無論閣下先前通知本公司其選擇為何，如閣下任何時間欲更改所有日後公司通訊的語言版本(中文、英文或中英文)或收取方式(網站或印刷版本)，請發送書面要求或電郵至上述地址，列明閣下的要求詳情。

倘閣下對於如何索取公司通訊或如何在本公司網址上閱覽該文件有任何疑問，請於營業時間內(星期一至星期五，上午九時至下午六時，公眾假期除外)致電本公司H股股份過戶登記分處熱線(852) 2862 8688查詢或透過電郵pingan@computershare.com.hk通知本公司H股股份過戶登記分處。

中國平安保險(集團)股份有限公司
謹啟

2010年9月15日

附註：公司通訊文件包括但不限於：(a)董事會報告、年度財務報表連同核數師報告及如適用，財務摘要報告；(b)中期報告及如適用，中期摘要報告；(c)會議通告；(d)上市文件；(e)通函；(f)委任代表表格；及(g)回執。