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(Stock Code: 00618)

DATE OF BOARD MEETING

The board of directors (the “Board”) of EC-Founder (Holdings) Company Limited (the “Company”) hereby announces that a meeting of the Board of the Company will be held on Wednesday, 28 August 2013, for the purpose of, among other matters, approving the interim results of the Company and its subsidiaries for the six months ended 30 June 2013 and its publication and considering the payment of an interim dividend, if applicable.

By Order of the Board
EC-Founder (Holdings) Company Limited
Tang Yuk Bo, Yvonne
Company Secretary

Hong Kong, 16 August 2013

As at the date of this announcement, the board of directors of the Company comprises executive directors of Ms Yu Li (Chairwoman), Mr Fang Hao (President), Mr Zhou Bo Qin, Mr Zhang Zhao Dong, Mr Xie Ke Hai and Mr Zheng Fu Shuang, and the independent non-executive directors of Mr Li Fat Chung, Ms Wong Lam Kit Yee and Ms Cao Qian.

**For identification purpose only*