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北大資源
PKU RESOURCES

Peking University Resources (Holdings) Company Limited

北大資源(控股)有限公司

(Incorporated in Bermuda with limited liability)

(Stock code: 00618)

**CHANGE OF COMPANY NAME AND STOCK SHORT NAMES
AND CHANGE OF COMPANY WEBSITE**

The Board is pleased to announce that the change of name of the Company from “EC-Founder (Holdings) Company Limited” to “Peking University Resources (Holdings) Company Limited” and the adoption of the Chinese name “北大資源(控股)有限公司” as the Company’s secondary name to replace “方正數碼(控股)有限公司”, which has been used for identification purposes only, has become effective on 25 October 2013.

Following the Change of Company Name becoming effective, the English stock short name of the Company will be changed from “EC-FOUNDER” to “PKU RESOURCES”, while the Chinese stock short name will be changed from “方正數碼” to “北大資源”, for trading in the Shares on the Stock Exchange with effect from 9:00 a.m. on 3 December 2013. The stock code of the Company will remain unchanged as “00618”.

The website of the Company will be changed from <http://www.irasia.com/listco/hk/ecfounder/index.htm> to www.pku-resources.com with effect from 3 December 2013 to reflect the Change of Company Name.

Reference is made to the announcement of Peking University Resources (Holdings) Company Limited (formerly known as EC-Founder (Holdings) Company Limited, the “**Company**”) dated 28 August 2013 and the circular of the Company dated 12 September 2013 (the “**Circular**”) in relation to the proposed Change of Company Name. Capitalised terms used in this announcement have the same meaning as those defined in the Circular unless otherwise stated herein.

CHANGE OF COMPANY NAME

The Board is pleased to announce that subsequent to the passing of a special resolution approving the Change of Company Name by the Shareholders at the SGM held on 25 October 2013 and the issue of the Certificate of Incorporation on Change of Name by the Registrar of Companies in Bermuda on 28 October 2013 and the new name of the Company having been entered on the register maintained by the Registrar of Companies in Bermuda, the change of name of the Company from “EC-Founder (Holdings)

Company Limited” to “Peking University Resources (Holdings) Company Limited”, and the adoption of the Chinese name “北大資源(控股)有限公司” as the Company’s secondary name to replace “方正數碼(控股)有限公司”, which has been used for identification purposes only, has become effective on 25 October 2013.

The Certificate of Registration of Change of Corporate Name of Non-Hong Kong Company in respect of the Company has also been issued by the Registrar of Companies in Hong Kong on 15 November 2013 confirming the registration of the new name of the Company in Hong Kong under Part XI of the Companies Ordinance (Chapter 32 of the Laws of Hong Kong).

CHANGE OF STOCK SHORT NAMES

Following the Change of Company Name becoming effective, the English stock short name of the Company will be changed from “EC-FOUNDER” to “PKU RESOURCES”, while the Chinese stock short name will be changed from “方正數碼” to “北大資源”, for trading in the Shares on the Stock Exchange with effect from 9:00 a.m. on 3 December 2013. The stock code of the Company will remain unchanged as “00618”.

CHANGE OF COMPANY WEBSITE

The website of the Company will be changed from <http://www.irasia.com/listco/hk/ecfounder/index.htm> to www.pku-resources.com with effect from 3 December 2013 to reflect the Change of Company Name.

EFFECT ON CHANGE OF COMPANY NAME

The Change of Company Name will not affect any rights of the holders of securities of the Company or the Company’s daily business operation and its financial position.

The existing certificates of securities in issue bearing the present name of the Company will, after the proposed Change of Company Name becoming effective, continue to be evidence of title to such securities and the existing share certificates will continue to be valid for trading, settlement, registration and delivery purposes. There will not be any arrangement for exchange of the existing certificates of securities for new certificates bearing the new name of the Company. Once the Change of Company Name becomes effective, new certificates of securities will be issued only in the new name of the Company.

By order of the Board
Peking University Resources (Holdings) Company Limited
Yu Li
Chairwoman

Hong Kong, 28 November 2013

As at the date of this announcement, the board of directors of the Company comprises executive directors of Ms Yu Li (Chairwoman), Mr Fang Hao (President), Mr Zhou Bo Qin, Mr Zhang Zhao Dong, Mr Xie Ke Hai and Mr Zheng Fu Shuang, and the independent non-executive directors of Mr Li Fat Chung, Ms Wong Lam Kit Yee and Ms Cao Qian.