

(Stock Code: 0618)

DATE OF BOARD MEETING

The board of directors (the "Board") of EC-Founder (Holdings) Company Limited (the "Company") announces that a meeting of the Board will be held on Friday, 21 September 2007 at 10:30 a.m. at Unit 1408, 14th Floor, Cable TV Tower, 9 Hoi Shing Road, Tsuen Wan, New Territories, Hong Kong for the purpose of, among other matters, approving the interim results of the Company and its subsidiaries for the six months ended 30 June 2007 and its publication and considering the payment of an interim dividend, if any.

By Order of the Board Tang Yuk Bo, Yvonne Company Secretary

Hong Kong, 11 September 2007

As at the date of this announcement, the board of directors of the Company comprises executive directors of Mr Zhang Zhao Dong (Chairman), Mr Chen Geng (President), Mr Xia Yang Jun, Mr Xie Ke Hai and Mr Zheng Fu Shuang, and the independent non-executive directors of Mr Li Fat Chung, Ms Wong Lam Kit Yee and Ms Cao Qian.

*For identification purpose only