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(Incorporated in Bermuda with limited liability)
(Stock code: 00618)

## POSITIVE PROFIT ALERT

This announcement is made by the Company pursuant to Rule 13.09 of the Listing Rules and the Inside Information Provisions under Part XIVA of the SFO.

The Board wishes to inform shareholders and potential investors of the Company that based on the preliminary assessment of the unaudited consolidated management accounts of the Group and information currently available to the Board, the Group is expected that the consolidated profit of the Group for the six months ended 30 June 2018 will be increased by at least 300% as compared to the corresponding period last year. The estimated improvement in results of the Group was primarily due to significant increase in area of properties sold as compared to the corresponding period last year, and continued improvement in gross profit margin.

The information contained in this announcement is only based on the preliminary review of unaudited consolidated management accounts of the Group for the six months ended 30 June 2018, which have not been reviewed and approved by the Company's audit committee and have not been confirmed, reviewed or audited by the Company's auditors.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the securities of the Company.

This announcement is made by Peking University Resources (Holdings) Company Limited (the "Company", together with its subsidiaries as the "Group") pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules") and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Cap. 571, Laws of Hong Kong) (the "SFO").

The board (the "Board") of directors ("Directors") of the Company wishes to inform the shareholders and potential investors of the Company that based on the preliminary assessment of the unaudited consolidated management accounts of the Group and information currently available to the Board, the Group is expected that the consolidated profit of the Group for the six months ended 30 June 2018 will be increased by at least 300% as compared to the corresponding period last year. The estimated improvement in results of the Group was primarily due to significant increase in area of properties sold as compared to the corresponding period last year, and continued improvement in gross profit margin.

The Company is still in the process of finalising the consolidated interim results of the Group for the six months ended 30 June 2018. The information contained in this announcement is only based on the preliminary assessment by the management of the Company with reference to the unaudited consolidated management accounts of the Group, which have not been confirmed, reviewed or audited by the Company's auditors. Details of the Group's financial performance will be disclosed in the interim results announcement of the Company for the six months ended 30 June 2018, which is expected to be published before the end of August 2018. Shareholders and potential investors of the Company are advised to read carefully such results announcement.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the securities of the Company.

By Order of the Board

Peking University Resources (Holdings) Company Limited

Cheung Shuen Lung

Chairman

Hong Kong, 8 August 2018

As at the date of this announcement, the Board comprises executive Directors of Mr. Cheung Shuen Lung (Chairman), Mr. Zeng Gang (President), Ms. Sun Min, Mr. Ma Jian Bin, Ms. Liao Hang and Mr. Zheng Fu Shuang, and the independent non-executive Directors of Mr. Li Fat Chung, Ms. Wong Lam Kit Yee and Mr. Chan Chung Kik, Lewis.