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EC-FOUNDER (HOLDINGS) COMPANY LIMITED 方正數碼(控股)有限公司*

(Incorporated in Bermuda with limited liability) (Stock Code: 00618)

ANNOUNCEMENT RELATING TO THE INCREASE IN THE PRICE AND TRADING VOLUME OF THE SHARES OF THE COMPANY AND RESUMPTION OF TRADING

This announcement is made pursuant to rule 13.09(1) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules").

The directors (the "Directors") of EC-Founder (Holdings) Company Limited (the "Company") noted the increase in the price and trading volume of the shares of the Company on 6 November 2009 and wish to state that save as mentioned below, the Directors are not aware of any reason for such increase.

The Company is currently in negotiations with certain parties who are independent of and not connected with the directors, chief executive or substantial shareholders of the Company and any of its subsidiaries, or any of their respective associates (as defined in the Listing Rules) with respect to a possible acquisition of certain interests in a company which is principally engaged in property development in the People's Republic of China. Terms of such intended acquisition have not been finalized and no agreement or letter of intent has been entered into by the Company or any of its subsidiaries, and there is no assurance that the negotiations relating to such possible acquisition will be successfully concluded. Further announcement(s) with regard to such intended acquisition will be made as and when appropriate.

The Company also confirms that, save as mentioned above, there is no negotiation or agreement relating to any intended acquisition or realisation by the Company or any of its subsidiary which is discloseable under Rule 13.23 of the Listing Rules. Neither the Company nor the Directors are aware of any other matter discloseable under the general obligation imposed by Rule 13.09 of the Listing Rules which is or may be of a price-sensitive nature.

At the request of the Company, the shares of the Company were suspended from trading on The Stock Exchange of Hong Kong Limited as from 12:10 p.m. on 6 November 2009. Application has been made for trading in the shares of the Company to resume as from 9:30 a.m. on 10 November 2009. The intended acquisition may or may not take place. Shareholders of and potential investors in the shares of the Company are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board EC-FOUNDER (HOLDINGS) COMPANY LIMITED Zhang Zhao Dong Chairman

Hong Kong 9 November 2009

As at the date of this announcement, the Board comprises the executive directors of Mr Zhang Zhao Dong (Chairman), Mr Chen Geng (President), Mr Xia Yang Jun, Mr Xie Ke Hai and Mr Zheng Fu Shuang, and the independent non-executive directors of Mr Li Fat Chung, Ms Wong Lam Kit Yee and Ms Cao Qian.

* For identification purpose only