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(Incorporated in Bermuda with limited liability

(Stock Code: 00618)

DATE OF BOARD MEETING

The board of directors (the "Board") of EC-Founder (Holdings) Company Limited (the "Company") hereby announces that a meeting of the Board of the Company will be held on Friday, 26 August 2011, for the purpose of, among other matters, approving the interim results of the Company and its subsidiaries for the six months ended 30 June 2011 and its publication and considering the payment of an interim dividend, if applicable.

By Order of the Board

EC-Founder (Holdings) Company Limited

Tang Yuk Bo, Yvonne

Company Secretary

Hong Kong, 16 August 2011

As at the date of this announcement, the board of directors of the Company comprises executive directors of Mr Zhang Zhao Dong (Chairman), Mr Chen Geng (President), Mr Xia Yang Jun, Mr Xie Ke Hai and Mr Zheng Fu Shuang, and the independent non-executive directors of Mr Li Fat Chung, Ms Wong Lam Kit Yee and Ms Cao Oian.

*For identification purpose only