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(Stock code: 00618)

CANCELLATION AND GRANT OF SHARE OPTIONS

This announcement is made pursuant to Rule 17.06A of the Listing Rules.

The Board would like to announce that:

- (i) it resolved to cancel the outstanding Old Options to subscribe for a total of 34,500,000 Shares previously granted to the Executive Directors and the Employees of the Group subject to their respective acceptance; and
- (ii) on 5 December 2011, the Company offered to grant the New Options to subscribe for a total of 42,056,200 Shares of the Company to certain Executive Directors of the Company subject to the acceptance of the grantees, under the Scheme.

This announcement is made pursuant to Rule 17.06A of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules").

EC-Founder (Holdings) Company Limited (the "Company") has granted certain share options (the "Old Options") to subscribe for shares of HK\$0.10 each in the capital of the Company (the "Shares") to certain executive directors (the "Executive Directors") and employees (the "Employees") of the Company and its subsidiaries (the "Group") under the share option scheme of the Company adopted on 24 May 2002 (the "Scheme"). Due to the significant drop in the price of Shares resulting from global market downturn, the Old Options no longer serve as effective incentives for the Executive Directors and the Employees as the exercise price of these share options are much higher than the current market price of the Shares. Therefore, the board of directors (the "Board") of the Company resolved to cancel the outstanding Old Options previously granted to the Executive Directors and the Employees to subscribe for a total of 34,500,000 Shares at an exercise price of HK\$0.381 per Shares and HK\$0.340 per Shares respectively with validity period of 10 years ending 5 February 2014 and 31 December 2013 respectively subject to their respective acceptance. In consideration that the Executive Directors and the Employees will irrevocably and unconditionally agree to the cancellation of the Old Options, the Company will pay each of the Executive Directors and the Employees of HK\$1.00.

The Board also announces that on 5 December 2011, the Company offered to grant new share options (the "New Options") to subscribe for a total of 42,056,200 Shares of the Company to certain Executive Directors of the Company subject to the acceptance of the grantees, under the Scheme.

Details of the New Options granted to the Executive Directors of the Company are set out as follows:

Date of grant	:	5 December 2011	
Exercise price of share options granted	:	HK\$0.281 per Share	
Total number of Shares subject to the options granted	:	42,056,200 Shares	
Closing price of Shares at the date of grant	:	HK\$0.28 per Share	
Validity period of the share options	:	The New Options are exercisable in the following two tranches:	
		Exercisable Period	
		1st tranche	From 5 December 2012 to 4 December 2014
		2nd tranche	From 5 December 2013 to 4 December 2014
Vesting Conditions			of New Options are exercisable between the period ember 2012 to 4 December 2014
			of 60% of New Options are exercisable between the 5 December 2013 to 4 December 2014
Consideration for the grant	:	HK\$1.00 payable to the Company upon acceptance of the offer	

A total of New Options to subscribe for 42,056,200 Shares were granted to the Executive Directors of the Company, details of which are as follows:

Name of Executive Director	Number of Shares to be subscribed under New Options
Mr Zhang Zhao Dong	10,514,050
Mr Chen Geng	10,514,050
Mr Xia Yang Jun	10,514,050
Mr Xie Ke Hai	10,514,050
Total	42,056,200

The grant of the New Options to the Executive Directors was approved by the Independent Nonexecutive Directors of the Company.

> By Order of the Board EC-Founder (Holdings) Company Limited Zhang Zhao Dong Chairman

Hong Kong, 5 December 2011

As at the date of this announcement, the board of directors of the Company comprises executive directors of Mr Zhang Zhao Dong (Chairman), Mr Chen Geng (President), Mr Xia Yang Jun, Mr Xie Ke Hai and Mr Zheng Fu Shuang, and the independent non-executive directors of Mr Li Fat Chung, Ms Wong Lam Kit Yee and Ms Cao Qian.

* For identification purpose only