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(Incorporated in Bermuda with limited liability)

(Stock Code: 00618)

CHANGE OF ADDRESS OF BERMUDA PRINCIPAL SHARE REGISTRAR AND TRANSFER OFFICE

The board of directors (the "Board") of EC-Founder (Holdings) Company Limited (the "Company") hereby announces that with effect from 1 November 2012 the Company's Bermuda principal share registrar and transfer office at 'Butterfield Fulcrum Group (Bermuda) Limited' has changed its address to:-

26 Burnaby Street Hamilton HM 11 Bermuda

The Company's branch share registrar and transfer office in Hong Kong is still maintained by Tricor Tengis Limited of 26th Floor, Tesbury Centre, 28 Queen's Road East, Hong Kong.

By order of the Board of EC-Founder (Holdings) Company Limited Tang Yuk Bo, Yvonne

Company Secretary

Hong Kong, 31 October 2012

As at the date of this announcement, the board of directors of the Company comprises executive directors of Mr Zhang Zhao Dong (Chairman), Mr Chen Geng (President), Mr Xia Yang Jun, Mr Xie Ke Hai and Mr Zheng Fu Shuang, and the independent non-executive directors of Mr Li Fat Chung, Ms Wong Lam Kit Yee and Ms Cao Qian.

* For identification purpose only