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(Incorporated in Bermuda with limited liability)
(Stock Code: 635)

FURTHER ANNOUNCEMENT

The board of directors (the "**Board**") of Playmates Holdings Limited refer to its annual results announcement dated 28 March 2013 for the year ended 31 December 2012 and confirms that the second interim dividend of HK\$0.05 per share on the basis of 236,054,000 shares in issue as at the relevant record date was paid on 26 April 2013.

By order of the board
Ng Ka Yan
Company Secretary

Hong Kong, 13 June 2013

As at the date hereof, the Board comprises the following directors:

Mr. Chan Chun Hoo, Thomas (Chairman); Mr. Cheng Bing Kin, Alain (Executive Director); Mr. Ip Shu Wing, Charles (Independent Non-executive Director); Mr. Lee Peng Fei, Allen (Independent Non-executive Director); Mr. Lo Kai Yiu, Anthony (Independent Non-executive Director); Mr. To Shu Sing, Sidney (Executive Director); Mr. Tsim Tak Lung (Deputy Chairman and Non-executive Director); Mr. Yu Hon To, David (Independent Non-executive Director)