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(Incorporated in Bermuda with limited liability)
(Stock Code: 635)

PRECAUTIONARY MEASURES FOR THE ANNUAL GENERAL MEETING TO BE HELD ON 21 MAY 2021

Reference is made to the circular and the notice of Annual General Meeting (the "Circular") of Playmates Holdings Limited (the "Company") dated 24 March 2021 in relation to the Annual General Meeting of the Company (the "AGM") to be held at 11th Floor, The Toy House, 100 Canton Road, Tsimshatsui, Kowloon, Hong Kong (the "AGM Venue") on Friday, 21 May 2021 at 12:00 noon. Unless otherwise stated, capitalized terms used herein shall have the same meanings as defined in the Circular.

In view of the COVID-19 pandemic situation, the Company will strictly implement the following precautionary measures at the AGM to safeguard the health and safety of all attendees at the AGM ("Attendees"):

- (i) body temperature checks of the Attendees before admission to the AGM Venue is compulsory. Any person with a body temperature of over 37.5 degrees Celsius will be denied entry to the AGM Venue;
- (ii) each Attendee has to make a signed health declaration before he/she can be admitted to the AGM. The declaration form is available on the Company's website and you are strongly advised to download and complete and bring the completed form to the AGM Venue. No entry to the AGM Venue by any Attendee who has the relevant symptoms of COVID-19 or is subject to any quarantine order imposed by the Hong Kong Government ("Quarantine Order") or has been in close contact with the confirmed case(s) and/or probable case(s) of COVID-19 patients;
- (iii) wearing of face masks by all Attendees throughout the AGM is mandatory;
- (iv) appropriate distancing and spacing in line with the guidance from the Hong Kong Government will be maintained and as such, the Company may limit the number of the Attendees at the AGM as may be necessary to maintain social distancing;
- (v) seating at the AGM Venue will be arranged to ensure appropriate social distancing; and
- (vi) no refreshment, drink or corporate gifts will be distributed to the Attendees.

The Attendees are required to comply with all the precautionary measures. Anyone who declines to adhere to any of the above measures or cooperate with the Company staff or is subject to the Quarantine Order will be denied entry to the AGM Venue or asked to leave the AGM Venue.

For health and safety reasons, the Company would like to remind the shareholders of the Company (the "Shareholders") that physical attendance in person at the AGM is not necessary for the purpose of exercising their voting rights and strongly recommends that the Shareholders appoint the Chairman of the AGM as their proxy and submit their form of proxy as early as possible. The forms of proxy (the "Forms") were despatched to the Shareholders together with the Circular and the Forms can also be downloaded from the Company's website at www.playmates.net and The Stock Exchange of Hong Kong Limited's ("Stock Exchange") website at www.hkexnews.hk.

In order to be valid, the completed Forms must be delivered to the Company's branch share registrars, Tricor Abacus Limited at Level 54, Hopewell Centre, 183 Queen's Road East, Hong Kong not later than 12:00 noon on Wednesday, 19 May 2021.

The Company will continue to monitor the COVID-19 pandemic situation closely and may adopt further procedures and measures at short notice as public health situation changes. The Attendees are urged to check the respective websites of the Company and the Stock Exchange for further announcements and updates of the AGM arrangements (if any).

By order of the Board
Ng Ka Yan
Company Secretary

Hong Kong, 3 May 2021

As at the date hereof, the Board comprises the following directors:

Mr. To Shu Sing, Sidney (Chairman); Ms. Chan, Helen (Executive Director); Mr. Cheng Bing Kin, Alain (Executive Director); Mr. Ip Shu Wing, Charles (Independent Non-executive Director); Mr. Lee Ka Sze, Carmelo (Non-executive Director); Mr. Lo Kai Yiu, Anthony (Independent Non-executive Director); Mr. Tang Wing Yung, Thomas (Independent Non-executive Director); Mr. Tsim Tak Lung (Deputy Chairman and Non-executive Director) and Mr. Yu Hon To, David (Independent Non-executive Director)