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(Incorporated in Bermuda with limited liability)
(Stock Code: 635)

RESIGNATION OF DIRECTOR

The board of Directors (the "Board") of Playmates Holdings Limited (the "Company", together with its subsidiaries, the "Group") announces that Mr. Cheng Bing Kin, Alain ("Mr. Cheng") has tendered his resignation from the position of Executive Director of the Company with effect from 31 August 2021 due to other business commitment.

Mr. Cheng has confirmed that he has no disagreement with the Board and that he is not aware of any matters relating to his resignation that need to be brought to the attention of the shareholders of the Company.

The Board would like to express its sincere gratitude to Mr. Cheng for his invaluable contribution to the Group during his tenure of office.

By order of the Board
Ng Ka Yan
Company Secretary

Hong Kong, 31 August 2021

As at the date hereof, the Board of the Company comprises the following directors:

Mr. To Shu Sing, Sidney (Chairman), Ms. Chan, Helen (Executive Director), Mr. Chan Kong Keung, Stephen (Executive Director), Mr. Lee Ka Sze, Carmelo (Non-executive Director), Mr. Lo Kai Yiu, Anthony (Independent Non-executive Director), Dr. Or Ching Fai, Raymond (Independent Non-executive Director), Mr. Tang Wing Yung, Thomas (Independent Non-executive Director) and Mr. Tsim Tak Lung (Deputy Chairman and Non-executive Director)