

PLAYMATES HOLDINGS LIMITED

(Incorporated in Bermuda with limited liability) (Stock Code: 635)

15 April 2013

Dear Shareholders,

LETTER TO EXISTING SHAREHOLDERS - ELECTION OF LANGUAGE AND MEANS OF RECEIPT OF CORPORATE COMMUNICATIONS

We are pleased to enclose the 2012 Annual Report together with the Circular dated 15 April 2013 of the Company and the Proxy Form for your attention.

If you wish to change your choice of language and/or means of receipt of all future Corporate Communications, please complete and return the attached Request Form by post (using the mailing label in the Request Form) to the branch share registrars of the Company, Tricor Abacus Limited ("**Registrars**").

In support of environmental protection and for the purposes of saving printing and mailing costs, the Company recommends you to take advantage of accessing the Corporate Communications through the Company's website at <u>www.playmates.net</u>. If you have chosen to receive all Corporate Communications by electronic means, we will send you an e-mail notification or a printed notification letter of the publication of the Corporate Communications on the Company's website.

You are entitled to change your election of language and/or means of receipt of Corporate Communications at any time by reasonable notice in writing or by e-mail at 635-ecom@hk. tricorglobal.com to the Registrars. If you have elected to access the Corporate Communications using electronic means but for any reason have difficulty in receiving or gaining access to the Corporate Communications, the Company will promptly upon your request send to you the Corporate Communications in printed form free of charge.

Please note that the English and Chinese versions of all Corporate Communications are available on the Company's website at <u>www.playmates.net</u> and the website of The Stock Exchange of Hong Kong Limited at <u>www.hkex.com.hk</u>.

Should you have any queries in relation to this letter, please call the enquiry hotline at (852) 2980 1333 during business hours from 9:00 a.m. to 5:30 p.m. from Monday to Friday, excluding Hong Kong public holidays.

Yours faithfully, For and on behalf of **Playmates Holdings Limited Ng Ka Yan** *Company Secretary*

Note: Corporate Communications means any document(s) issued or to be issued by the Company for the information or action of Shareholders as defined in Rule 1.01 of the Listing Rules.



PLAYMATES HOLDINGS LIMITED

彩星集團有限公司* (Incorporated in Bermuda with limited liability) (於百蘇達註冊成立之有限公司) (Stock Code: 635) (股份代號: 635)

	REQUEST FOR	M 申請表格	,	
To:	Playmates Holdings Limited ("Company") c/o Tricor Abacus Limited	致: 彩星集團 經直佳報	┫有限公司★(「公司」) ∉柏勤有限公司轉交	
	26/F., Tesbury Centre	香港		
	28 Queen's Road East Hong Kong	皇后大道 金鐘匯中	1 東 28 號 1 心 26 樓	
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	to read all future Corporate Communications posted on the Com of receiving printed copies, and receive an e-mail notification of website to my/our e-mail address, or in the event that no email a 從公司網站 (www.playmates.net) 閲覽所有日後刊載之公司通言 時,經本人/我們之電郵地址收取有關電郵通知,或倘無提供電 My/our email address: 本人/我們之電郵地址:	pany's website at the publication o ddress is providec 们(「網上版本」), 郵地址,則收取到	www.playmates.net("Website Version") in pla f the Corporate Communications on the Company I, to receive printed notification letter by post; OF 以代替收取印刷本,並在公司通訊刊載於公司網 略寄之印刷信函通知;或	
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	to receive the printed Chinese version; OR 收取中文印刷本; 或			
	to receive both the printed English and Chinese versions. 同時收取英文及中文印刷本。			
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