

## PLAYMATES HOLDINGS LIMITED

(Incorporated in Bermuda with limited liability) (Stock Code: 635)

15 April 2013

Dear Shareholders,

## LETTER TO EXISTING SHAREHOLDERS - ELECTION OF LANGUAGE AND MEANS OF RECEIPT OF CORPORATE COMMUNICATIONS

We are pleased to enclose the 2012 Annual Report together with the Circular dated 15 April 2013 of the Company and the Proxy Form for your attention.

If you wish to change your choice of language and/or means of receipt of all future Corporate Communications, please complete and return the attached Request Form by post (using the mailing label in the Request Form) to the branch share registrars of the Company, Tricor Abacus Limited ("**Registrars**").

In support of environmental protection and for the purposes of saving printing and mailing costs, the Company recommends you to take advantage of accessing the Corporate Communications through the Company's website at <u>www.playmates.net</u>. If you have chosen to receive all Corporate Communications by electronic means, we will send you an e-mail notification or a printed notification letter of the publication of the Corporate Communications on the Company's website.

You are entitled to change your election of language and/or means of receipt of Corporate Communications at any time by reasonable notice in writing or by e-mail at 635-ecom@hk. tricorglobal.com to the Registrars. If you have elected to access the Corporate Communications using electronic means but for any reason have difficulty in receiving or gaining access to the Corporate Communications, the Company will promptly upon your request send to you the Corporate Communications in printed form free of charge.

Please note that the English and Chinese versions of all Corporate Communications are available on the Company's website at <u>www.playmates.net</u> and the website of The Stock Exchange of Hong Kong Limited at <u>www.hkex.com.hk</u>.

Should you have any queries in relation to this letter, please call the enquiry hotline at (852) 2980 1333 during business hours from 9:00 a.m. to 5:30 p.m. from Monday to Friday, excluding Hong Kong public holidays.

Yours faithfully, For and on behalf of **Playmates Holdings Limited Ng Ka Yan** *Company Secretary* 

*Note:* Corporate Communications means any document(s) issued or to be issued by the Company for the information or action of Shareholders as defined in Rule 1.01 of the Listing Rules.



## PLAYMATES HOLDINGS LIMITED

彩星集團有限公司\* (Incorporated in Bermuda with limited liability) (於百蘇達註冊成立之有限公司) (Stock Code: 635) (股份代號: 635)

	REQUEST FOR	M 申請表格	,	
To:	Playmates Holdings Limited ("Company") c/o Tricor Abacus Limited	致: 彩星集團 經直佳報	┫有限公司★(「公司」) ∉柏勤有限公司轉交	
	26/F., Tesbury Centre	香港		
	28 Queen's Road East Hong Kong	皇后大道 金鐘匯中	1 東 28 號 1 心 26 樓	
尚閣	onot need to complete this form if you have received the docum ]下收到之文件所採用之語言版本及收取方式符合 閣下之意願,	則毋須填寫此表	格。	
as indi	vould like to change my/our choice of language and/or means of receip cated below: 我們希望以下列方式更改收取公司所有日後公司通訊之語言版本及		1 2	
Please (請在	e tick <b>ONLY ONE</b> of the following boxes and complete your detail 下列其中一個空格內劃上「✔」號,並在空位上以英文正楷填上 閣	s in block English 下之資料。)	n in the space provided below.)	
	to read all future Corporate Communications posted on the Com of receiving printed copies, and receive an e-mail notification of website to my/our e-mail address, or in the event that no email a 從公司網站 (www.playmates.net) 閲覽所有日後刊載之公司通言 時,經本人/我們之電郵地址收取有關電郵通知,或倘無提供電 My/our email address: 本人/我們之電郵地址:	pany's website at the publication o ddress is providec 们(「網上版本」), 郵地址,則收取到	www.playmates.net("Website Version") in pla f the Corporate Communications on the Company I, to receive printed notification letter by post; OF 以代替收取印刷本,並在公司通訊刊載於公司網 略寄之印刷信函通知;或	
	to receive the printed English version; <b>OR</b> 收取英文印刷本; 或		_	
	to receive the printed Chinese version; OR 收取中文印刷本; <b>或</b>			
	to receive both the printed English and Chinese versions. 同時收取英文及中文印刷本。			
Shareh 投東姓	older's English Name: 名 (英文):	Contact Telephon 聯絡電話:	e Number:	
Regist 登記世	ered Address: .址:			
Signat	ure:	Date:		
簽署: Notes:		日期:		
<i>備註:</i> 1. Ple	asea complete all your details clearly and return the completed and signed Request Form by	r nost or by hand delive	ry to the Registrary Tricor Abacus Limited at 26/F. Tashury Cent	
1. 1K 28 請	ase complete all your details clearly and return the completed and signed Request Form b Queen's Road East, Hong Kong, If the Request Form is returned by post from outside Ho 清楚填上 開下之所有資料,並將已填安及簽署之申請表格郵寄或親身交回過戶 非在香港寄出,請附上適當郵資。	g Kong, please affix ar 處卓佳雅柏勤有限公司	propriate postage stanps. 司,地址為香港皇后大道東28號金鐘匯中心26樓。如申請表	
/ IT	为Life的UI加加加加加加加加加加加加加加加加加加加加加加加加加加加加加加加加加加加加	register of members o	the Company in respect of the joint holding should sign on t	
3 Th	」 阁下之成访顾卿石成来行有,则平平崩表悟发出就卿名行有成访师成公司名前召为自位之成来要看,力為有双。 his Request Form will be void if more than one box is ticked or no boxes are ticked or if the information is incorrectly completed. We do not accept any special instructio riten on the Request Form. [在超過一個空格加上「✔]號,或並無於任何一個空格加上「✔]號,或所填寫的資料不正確,本申請表格將會作廢。公司將不接受任何另行書寫的特別指示。			
1回 4. Te	在超過一個空格加上  ✔] 號,或亚無於仕何一個空格加上  ✔] 號,或所項為的資料小止確,本申請表格將曾作廢。公司將小接受仕何另行書為的特別指示。 rms used in this Request Form shall bear the same meanings as those defined in the Company's announcement dated 10 March 2010.			
本 5. Sh co 股 方	rms used in this Request Form shall bear the same meanings as those defined in the Co 申請表格中所用詞彙與公司於二零一零年三月十日之公告所界定者具相同涵義。 archolders are entitled to change the language and/or means of receipt of the Corpo mpleting and returning this Request Form to the Registrars or by email to 635-ecom@ 東可透過填寫及交回本申請表格至過戶處之方式问過戶處發出合理書面通知或電郵 式之選擇。	rate Communications hk.tricorglobal.com. 至635-ecom@hk.tricor	at any time by reasonable notice in writing to the Registrars global.com 發出通知,隨時更改收取公司通訊之語言版本及/	
* Fo	r identification purpose only 供識別		(Registered Member	
(Pleas	e cut along the dotted line 請沿虛線剪下)		(登記股現 (Form 0	
			Mailing Label 郵寄標籤	
]	Please cut the mailing label and stick this on an envelope to the Request Form to us.	o return	Tricor Abacus Limited	
	No postage stamp is required for local mailing 當 閣下寄回此申請表格時,請將此郵寄標籤剪貼於信書 如在本港投寄,閣下無需支付郵費或貼上郵票	∱上 ∘	卓佳雅柏勤有限公司 Freepost No.簡便回郵號碼:37 Hong Kong香港	