



PLAYMATES HOLDINGS LIMITED

(Incorporated in Bermuda with limited liability)

(Stock Code: 635)

16 April 2012

Dear Non-Registered Shareholders,

NOTIFICATION OF PUBLICATION OF ANNUAL REPORT 2011, CIRCULAR IN RESPECT OF GENERAL MANDATES TO ISSUE AND TO REPURCHASE SHARES, RE-ELECTION OF DIRECTORS AND NOTICE OF ANNUAL GENERAL MEETING AND PROXY FORM (“DOCUMENTS”) ON THE WEBSITE OF PLAYMATES HOLDINGS LIMITED (“THE COMPANY”)

We hereby notify you that the Documents of the Company, in both English and Chinese, are now available on the Company’s website at www.playmates.net. You may now access to the Documents and all future Corporate Communications on the Company’s website.

If you wish to receive a printed copy of the Documents, you can complete the enclosed Request Form and return it to the Company’s Hong Kong branch share registrars, Tricor Abacus Limited, by post using the mailing label provided. The printed copy will be sent to you free of charge upon receipt of your request.

Please note that by completing and returning the Request Form to request for the printed copy, you will expressly indicate that you prefer to receive all future Corporate Communications of the Company in printed form until you notify us otherwise.

Should you have any queries relating to this notification, please contact Customer Service Hotline of Tricor Abacus Limited at (852) 2980 1333 from 9:00 a.m. to 5:30 p.m., Monday to Friday (excluding public holidays).

Yours faithfully,
For and on behalf of
Playmates Holdings Limited
Ng Ka Yan
Company Secretary

Note: Corporate Communications refer to any document issued or to be issued by the Company for information or action of shareholders of the Company as defined in Rule 1.01 of the Listing Rules.



PLAYMATES HOLDINGS LIMITED

彩星集團有限公司*

(Incorporated in Bermuda with limited liability)

(於百慕達註冊成立之有限公司)

(Stock Code : 635)

(股份代號 : 635)

Request Form 申請表格

To: **Playmates Holdings Limited ("the Company")**
c/o Tricor Abacus Limited
26th Floor, Tesbury Centre
28 Queen's Road East, Hong Kong

致: 彩星集團有限公司(「公司」)
經卓佳雅柏勤有限公司轉交
香港皇后大道東28號
金鐘匯中心26樓

I/We would like to receive a printed copy (Note 2) of annual report 2011, circular in respect of general mandates to issue and to repurchase shares, re-election of directors and notice of annual general meeting and proxy form and all future Corporate Communications (Note 1) of the Company.

本人／吾等要求索取公司二零一一年年報、一般授權以發行及購回股份、重選董事及股東週年大會通告之通函及代表委任表格及所有日後公司通訊(備註1)之印刷本(備註2)。

Signature :

簽署 : _____

Date:

日期 : _____

Name:

姓名 : _____

(English)

(英文)

(Chinese)

(中文)

(in block letters) (以正楷填寫)

Contact Phone Number:

聯絡電話 : _____

Notes:

備註 :

(1) Corporate Communications refer to any document issued or to be issued by the Company for information or action of shareholders of the Company as defined in Rule 1.01 of the Listing Rules.

公司通訊指按上市規則第1.01條之定義，任何公司已發佈或將發佈以供公司股東參考或採取行動之文件。

(2) By completing and returning this Request Form to request for the printed copy of the above Corporate Communications, you have expressly indicated that you prefer to receive all future Corporate Communications of the Company in printed form until you notify us otherwise.

閣下填妥及寄回本申請表格以索取上述公司通訊之印刷本後，即表示 閣下確認擬收取公司日後刊發之所有公司通訊之印刷本，直至 閣下另行通知為止。

* For identification purpose only

僅供識別

(Please cut along the dotted line 請沿虛線剪下)

CCASS

(Form 01)

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Mailing Label 郵寄標籤

Please cut the mailing label and stick this on an envelope to return the Request Form to us.

No postage stamp is required for local mailing

當 閣下寄回此申請表格時，請將此郵寄標籤剪貼於信封上。

如在本港投寄， 閣下無需支付郵費或貼上郵票

Tricor Abacus Limited

卓佳雅柏勤有限公司

Freeport No. 簡便回郵號碼 : 37

Hong Kong 香港