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(Incorporated in Bermuda with limited liability)
(Stock Code: 869)

CHANGE OF NAME OF PRINCIPAL SHARE REGISTRAR AND TRANSFER OFFICE IN BERMUDA

The board of directors (the "**Board**") of Playmates Toys Limited (the "**Company**") announces that the name of the principal share registrar and transfer office of the Company in Bermuda has been changed from Codan Services Limited to Conyers Corporate Services (Bermuda) Limited with effect from 31 March 2017.

The address of the Company's principal share registrar and transfer office in Bermuda remains unchanged at Clarendon House, 2 Church Street, Hamilton HM 11, Bermuda.

By order of the Board
Ng Ka Yan
Company Secretary

Hong Kong, 13 April 2017

As at the date hereof, the Board of the Company comprises the following directors:

Mr. Chan Chun Hoo, Thomas (*Chairman*), Mr. Cheng Bing Kin, Alain (*Executive Director*), Mr. Chow Yu Chun, Alexander (*Independent Non-executive Director*), Mr. Lee Ching Kwok, Rin (*Independent Non-executive Director*), Mr. To Shu Sing, Sidney (*Executive Director*) and Mr. Yang, Victor (*Independent Non-executive Director*)