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(Incorporated in Bermuda with limited liability)
(Stock Code: 869)

DATE OF BOARD MEETING

The board of directors (the "**Board**") of Playmates Toys Limited (the "**Company**") hereby announces that a meeting of the Board will be held at 11/F., The Toy House, 100 Canton Road, Tsimshatsui, Kowloon, Hong Kong on Friday, 25 August 2023 at 9:30 a.m. for the purpose of, inter alia, approving the interim results of the Company and its subsidiaries for the six months ended 30 June 2023 and its publication and considering the payment of an interim dividend, if any.

By order of the Board
Ng Ka Yan
Company Secretary

Hong Kong, 11 August 2023

As at the date hereof, the Board of the Company comprises the following directors:

Mr. Chan Kwong Fai, Michael (Chairman); Ms. Chan, Helen (Executive Director); Mr. Chan Kong Keung, Stephen (Executive Director); Mr. Ip Shu Wing, Charles (Independent Non-executive Director); Mr. Lam Wai Hon, Ambrose (Independent Non-executive Director); Mr. Tran Vi-hang William (Executive Director) and Mr. Yu Hon To, David (Independent Non-executive Director)