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(Incorporated in Bermuda with limited liability)
(Stock Code: 869)

DATE OF BOARD MEETING

The board of directors (the "Board") of Playmates Toys Limited (the "Company") hereby announces that a meeting of the Board will be held at 11/F., The Toy House, 100 Canton Road, Tsimshatsui, Kowloon, Hong Kong on Friday, 15 March 2024 at 10:15 a.m. for the purpose of, inter alia, approving the annual results of the Company and its subsidiaries for the year ended 31 December 2023 and its publication and considering the payment of dividend, if any.

By order of the Board
Ng Ka Yan
Company Secretary

Hong Kong, 1 March 2024

As at the date hereof, the Board comprises the following directors:

Mr. Chan Kwong Fai, Michael (*Chairman*), Ms. Chan, Helen (*Executive Director*), Mr. Chan Kong Keung, Stephen (*Executive Director*), Mr. Ip Shu Wing, Charles (*Independent Non-executive Director*), Mr. Lam Wai Hon, Ambrose (*Independent Non-executive Director*), Mr. Tran Vi-hang William (*Executive Director*) and Mr. Yu Hon To, David (*Independent Non-executive Director*)