

PLAYMATES TOYS LIMITED

(Incorporated in Bermuda with limited liability)

(Stock Code: 869)

8 September 2020

Dear Shareholders,

LETTER TO NEW REGISTERED SHAREHOLDERS – ELECTION OF LANGUAGE AND MEANS OF RECEIPT OF CORPORATE COMMUNICATIONS

We are pleased to enclose the 2020 Interim Report of the Company for your attention.

Pursuant to Rules 2.07A and 2.07B of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and the bye-laws of the Company, we write to ascertain your preference as to which language and/or means of receipt of Corporate Communications in the future. You may choose:

- (1) to read and/or download all future Corporate Communications published on the Company's website at www.playmatestoys.com in place of receiving printed copies, and receive an e-mail notification or a printed notification letter of the publication of the Corporate Communications on the Company's website; or
- (2) to receive the printed English version of all future Corporate Communications only; or
- (3) to receive the printed Chinese version of all future Corporate Communications only; or
- (4) to receive both the printed English and Chinese versions of all future Corporate Communications.

In support of environmental protection and for the purposes of saving printing and mailing costs, the Company recommends you to take advantage of accessing the Corporate Communications through the Company's website. To make your election, please complete and sign the enclosed reply form ("**Reply Form**") and return it by post (using the mailing label in the Reply Form) to the branch share registrars of the Company, Tricor Abacus Limited ("**Registrars**").

If the Company does not receive the completed and signed Reply Form from you by 8 October 2020 and until you inform the Registrars at any time by reasonable notice in writing, you will be deemed to have consented to accessing all future Corporate Communications posted on the Company's website, in lieu of receiving printed copies. Only an e-mail notification or a printed notification letter of the publication of the Corporate Communications on the Company's website will be sent to you in the future.

Even if you have made your election, you are entitled to change your election of language and/or means of receipt of Corporate Communications at any time by reasonable notice in writing to the Registrars or by email to 869-ecom@hk. tricorglobal.com. If you have chosen to receive all future Corporate Communications by electronic means but for any reason have any difficulty in receiving or gaining access to the Corporate Communications, the Company will promptly upon your request send to you a copy of the Corporate Communications in printed form free of charge.

Please note that the English and Chinese versions of all future Corporate Communications will be available on the Company's website at www.playmatestoys.com and the website of The Stock Exchange of Hong Kong Limited at www.hkex.com.hk.

Should you have any queries in relation to this letter, please call the enquiry hotline at (852) 2980 1333 during business hours from 9:00 a.m. to 5:30 p.m. from Monday to Friday, excluding Hong Kong public holidays.

Yours faithfully, For and on behalf of **Playmates Toys Limited Ng Ka Yan** *Company Secretary*

Note: Corporate Communications means any document(s) issued or to be issued by the Company for the information or action of Shareholders as defined in Rule 1.01 of the Listing Rules.



PLAYMATES TOYS LIMITED

彩星玩具有限公司*

(Incorporated in Bermuda with limited liability) (於百慕達註冊成立的有限公司)

(Stock Code: 869)

(股份代號:869)

Reply Form 回條 **彩星玩具有限公司*([公司])** 經卓佳雅柏勤有限公司轉交 香港皇后大道東183號 合和中心54樓 To: Playmates Toys Limited ("Company") 致: c/o Tricor Abacus Limited Level 54, Hopewell Centre 183 Queen's Road East, Hong Kong I/We would like to receive all future Corporate Communications of the Company in the manner as indicated below: 本人/我們希望以下列方式收取公司所有日後公司通訊: (Please tick ONLY ONE of the following boxes and complete your details in block English in the space provided below.) (請在下列其中一個空格內劃上「✔]號,並在空位上以英文正楷填上 閣下之資料。) 9.只干 個子的例上「♥」號,並在主位上以及失足由有具上 阁下之員科。 to read all future Corporate Communications posted on the Company's website at www.playmatestoys.com (**"Website Version**") in place of receiving printed copies, and receive an e-mail notification of the publication of the Corporate Communications on the Company's website to my/our e-mail address, or in the event that no email address is provided, to receive printed notification letter by post; **OR** 從本公司增新(www.playmatestoys.com) 閲覽所有日役刊載之公司通訊(「**御上版本**」),以代替收取印刷本,並在公司通訊刊載於公司網站時,經本 人/我們之電郵地址收取有關電郵通知,或倘無提供電郵地址,則收取郵寄之印刷信函通知;**或** My/our email address: 本人/我們之電郵地址: to receive the printed English version; OR 收取英文印刷本;或 to receive the printed Chinese version; OR 收取中文印刷本;或 \square to receive both the printed English and Chinese versions. 同時收取英文及中文印刷本。 Shareholder's English Name: 股東姓名(英文): Contact Telephone Number: 聯絡電話: Registered Address: 登記地址:___ Signature: 簽署: Date: 日期: Notes 備註 : If the Company does not receive the completed and signed Reply Form from you by 8 October 2020, you are deemed to consent to the Website Version only. 備公司於二零二零十月八日前,尚未收到股東已填妥及簽署之回條,股東將被視為同意催閱覺網上版本。 Please complete all your details clearly and return the completed and signed Reply Form by post or by hand delivery to the Registrars, Tricor Abacus Limited, at Level 54, Hopewell Centre, 183 Queen's Road East, Hong Kong, the Reply Form is returned by post from outside Hong Kong, please affix appropriate postage stamps. 請許楚填上 關下之所有資料,並將已填妥及簽署之回條郵寄或觀身交回過戶處單僅雅相勤有限公司,地址為香港皇后大道東183號合和中心54樓。如回條並非在香港寄出,請附上 通當郵賞。 2 To five the provided and the provided a This Reply Form will be void if more than one box is ticked or no boxes are ticked or if the information is incorrectly completed. We do not accept any special instructions written on the Reply 4 rom. 備在起過一個空格加上「✔」號,或並無於任何一個空格加上「✔」號,或所填寫的資料不正確,本回條將會作廢。公司將不接受任何另外書寫的特別指示。 Terms used in this Reply Form shall bear the same meanings as those defined in the Company's announcement dated 10 March 2010. 本回條中所用詞彙與公司於二零一零年三月十日之公告所界定者具相同涵義。 5. Shareholders are entitled to change the language and/or means of receipt of the Corporate Communications at any time by reasonable notice in writing to the Registrars by completing and returning the request form to the Registrars or by email to 869-ecom@hk.tricorglobal.com. 股東可發過填為反交回申請表格全過戶處之力式力過戶處計合理書面通知政策範至869-ecom@hk.tricorglobal.com發出通知,隨時更改收取公司通訊之語言版本及/或方式之選擇。 6 For identification purpose only 僅供識別 (New Registered Members) (Please cut along the dotted line 請沿虛線剪下) (新登記股東) (Form 03) ×----------Mailing Label 郵寄標籤 Please cut the mailing label and stick this on an envelope to return Tricor Abacus Limited the Reply Form to us.

No postage stamp is required for local mailing 閣下寄回此回條時,請將此郵寄標籤剪貼於信封上 如在本港投寄,閣下無需支付郵費或貼上郵票

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卓佳雅柏勤有限公司 Freepost No. 簡便回郵號碼:37 Hong Kong 香港