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Qinqin Foodstuffs Group (Cayman) Company Limited 親親食品集團(開曼)股份有限公司

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 1583)

RE-DESIGNATION OF CHAIRMAN OF THE BOARD AND CHAIRMAN AND MEMBER OF THE NOMINATION COMMITTEE

The board (the "Board") of directors (the "Directors") of Qinqin Foodstuffs Group (Cayman) Company Limited (the "Company") announces that Mr. Hui Lin Chit ceased to be the chairman of the Board (the "Chairman") and the chairman and member of nomination committee of the Board (the "Nomination Committee") with effect from 12 April 2017. Mr. Hui Lin Chit will remain as a non-executive Director of the Company.

The Board is also pleased to announce that Mr. Hui Ching Lau, a non-executive Director, has been redesignated as the Chairman and the chairman and member of the Nomination Committee with effect from 12 April 2017.

The biographical details of Mr. Hui Ching Lau are as follows:

Mr. Hui Ching Lau, aged 37, has been a non-executive Director since 22 March 2016. He is a director of most of the subsidiaries of the Group. He is responsible for providing leadership, guidance and strategic advice on corporate development and investment of the Group. He has accumulated over twelve years of experience in the food and snacks business since he became a director of some of the subsidiaries of the Group in April 2003. He is also the managing director of Lianjie Investments Group Limited. He has about 16 years of experience in investment management and is responsible for the daily operation and management of Lianjie Investments Group Limited.

Mr. Hui graduated with a Degree of Bachelor of Arts in Accounting & Finance and Economics from the University of Kent at Canterbury in July 2001, and a Degree of Master of Science in Finance from the University of London (Imperial College of Science, Technology and Medicine) in the UK in November 2002. He also received a Degree of Executive Master of Business Administration from Cheung Kong Graduate School of Business in September 2010.

Mr. Hui has entered into a service contract with the Company for a term of three years commencing on 8 July 2016, which may be terminated by not less than one month's notice in writing served by either party. His directorship is subject to retirement by rotation and re-election in accordance with the articles of association of the Company. He is entitled to a director's fee of HK\$60,000 per annum, plus discretionary bonus, pursuant to his service contract. When reviewing and determining the specific remuneration packages for the Directors, the Company has taken into consideration factors such as their individual performance, qualification, experience and seniority, salaries paid by comparable companies, time commitment and responsibilities of each persons, employment elsewhere in the Group and desirability of performance-based remuneration.

The Board will re-designate Mr. Hui from a non-executive Director, if re-elected at the Annual General Meeting, to an executive Director. If so re-elected, upon re-designation, Mr. Hui will enter into a new service contract with the Company with the same terms and emoluments as his current service contract set out above, for a term of three years commencing on the date of re-designation.

He is the son of Mr. Hui Lin Chit, the ex-chairman and a non-executive Director. Save as disclosed herein, he does not have any relationship with any directors, senior management, substantial or controlling shareholder of the Company. As at the date of this announcement, Mr. Hui was interested in 31,225,078 shares of the Company (the "**Shares**"), which comprise 29,555,978 Shares held and owned by Sure Wonder Limited, 1,497,500 Shares held and owned by Event Star Limited and 171,600 Shares held and owned by King Terrace Limited, all of which are wholly owned by Mr. Hui.

Save as disclosed herein, Mr. Hui has confirmed that there are no other matters that need to be brought to the attention to the Shareholders or to be disclosed pursuant to Rule 13.51(2) of the Listing Rules in connection with his re-designation.

By Order of the Board

Qinqin Foodstuffs Group (Cayman) Company Limited

Hui Ching Lau

Chairman and Non-executive Director

Hong Kong, 12 April 2017

As of the date of this announcement, the Board comprises 11 directors, of which six are non-executive Directors, namely Mr. Hui Ching Lau (Chairman), Mr. Hui Lin Chit, Mr. Sze Man Bok, Mr. Wu Huolu, Mr. Wu Sichuan and Mr. Wu Yinhang; one executive Director, namely Mr. Wong Wai Leung (Chief Financial Officer and Company Secretary); and four are independent non-executive Directors, namely Mr. Cai Meng, Mr. Chan Yiu Fai Youdey, Mr. Ng Swee Leng and Mr. Paul Marin Theil.