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FREEMAN SECURITIES LIMITED

ECURITIES

On 22 February 2013, after trading hours, the Company entered into the Placing Agreement with the Placing Agent pursuant to which the Placing Agent has conditionally agreed with the Company to place 306,910,020 Placing Shares on a fully underwritten basis to the Placees who are Independent Third Parties at the Placing Price of HK\$0.10 per Placing Share.

The Placing Shares will be allotted and issued under the General Mandate granted to the Directors at the special general meeting of the Company held on 21 February 2013. As at the date of this Announcement, no Shares have been allotted and issued pursuant to the General Mandate. The 306,910,020 Placing Shares to be allotted and issued will fully utilize the General Mandate, representing approximately 20% of the existing issued share capital of the Company as at the date of this Announcement, and approximately 16.67% of the enlarged issued share capital of the Company as at the date of the Company immediately following the Placing. Since the Placing Shares will be allotted and issued under the General Mandate, no further Shareholders' approval is required.

The Completion of the Placing is conditional upon the Listing Committee of the Stock Exchange granting approval for the listing of and permission to deal in the Placing Shares.

If the foregoing condition is not fulfilled on or prior to the 30th day after the date of the Placing Agreement (or such later date as may be agreed between the Company and the Placing Agent), the Placing Agreement shall terminate and none of the parties to the Placing Agreement shall have any claim against the other for any costs or losses (save for any prior breach of the Placing Agreement).

The gross proceeds and net proceeds from the Placing will be approximately HK\$30.69 million and HK\$29.44 million, respectively, which will be used to repay part of the outstanding loan under the Loan Facility.

Shareholders and potential investors should note that Completion of the Placing is subject to fulfillment of the condition under the Placing Agreement. As the Placing may or may not proceed, Shareholders and potential investors are reminded to exercise caution when dealing in the Shares.

THE PLACING AGREEMENT

Date

22 February 2013 (after trading hours)

Parties

Issuer:The CompanyThe Placing Agent:Freeman Securities Limited. To the best of the Directors'
knowledge, information and belief having made all reasonable
enquiries, the Placing Agent and its associates are Independent
Third Parties.

The Placing

Pursuant to the Placing Agreement, the Placing Agent has conditionally agreed, during the period from the execution of the Placing Agreement to 5:00 p.m. on the 15th day after the date of the Placing Agreement (or such other period as agreed by the Placing Agent and the Company), to procure the Placees to subscribe 306,910,020 Placing Shares at HK\$0.10 per Placing Share, representing approximately 20% of the issued share capital as at the date of this Announcement, and approximately 16.67% of the issued share capital as enlarged by the issue of the Placing Shares. The Placing is fully underwritten. The aggregate nominal value of the Placing Shares will be HK\$3,069,100.20.

The Placees

The Placing Shares will be placed to not less than six Placees which will be individuals, institutional or other professional investors, who and whose ultimate beneficial owners shall be Independent Third Parties. The Placing Agent has agreed to use all reasonable endeavours to ensure that none of the Placees and their ultimate beneficial owners shall become a substantial shareholder (as defined under the Listing Rules) of the Company upon taking up the Placing Shares.

Placing Price

The Placing Price of HK\$0.10 per Placing Share represents:

- (i) a discount of approximately 8.26% to the closing price of HK\$0.109 per Share as quoted on the Stock Exchange on the Last Trading Day; and
- (ii) a discount of approximately 17.90% to the average closing price of HK\$0.1218 per Share as quoted on the Stock Exchange for the last five trading days up to and including the day immediately prior to the Last Trading Day.

The Placing Price of HK\$0.10 per Placing Share was determined on arm's length basis between the Company and the Placing Agent based on current market conditions and the prevailing market price of the Shares. The Directors (including the independent non-executive Directors) consider that the Placing Price of the Placing Shares is fair and reasonable and is in the interests of the Company and the Shareholders as a whole.

Ranking of the Placing Shares

The Placing Shares will be issued fully paid up and ranking *pari passu* in all respects among themselves and with the existing Shares in issue, including to the right to receive all dividends and distributions which may be declared made or paid after the Completion Date and will be issued free and clear of all liens, encumbrances or other third party rights.

Condition of the Placing

The Completion of Placing is conditional upon the Listing Committee of the Stock Exchange granting approval for the listing of and permission to deal in the Placing Shares.

If the foregoing condition is not fulfilled on or prior to the 30th day after the date of the Placing Agreement (or such later date as may be agreed between the Company and the Placing Agent), the Placing Agreement shall terminate and none of the parties to the Placing Agreement shall have any claim against the other for any costs or losses (save for any prior breach of the Placing Agreement).

General Mandate

306,910,020 Placing Shares will be allotted and issued under the General Mandate. Under the General Mandate, the Directors are allowed to allot and issue up to 306,910,020 Shares. As at the date of this Announcement, no Share has been allotted and issued pursuant to the General Mandate. Accordingly, the issue of the Placing Shares is not subject to any further approval by the Shareholders. The 306,910,020 Placing Shares to be allotted and issued will fully utilize the General Mandate.

Completion of the Placing

Completion of the Placing will take place on or before the second Business Day after the date on which the condition in respect of the Placing under the Placing Agreement is fulfilled or such later date as the Company and the Placing Agent may agree.

Commission

The Placing Agent will be entitled to a commission of 3% of the amount equivalent to the Placing Price multiplied by the total number of the Placing Shares.

Termination

The Placing Agreement may be terminated if at any time prior to 10:00 a.m. on the Completion Date, in the absolute opinion of the Placing Agent that the success of the Placing or the business or financial prospects of the Group would or might be adversely affected by:

- (i) any material breach of any of the representations and warranties contained in the Placing Agreement; or
- (ii) any of the following events:
 - (a) the introduction of any new law or regulation or any change in existing laws or regulations or change in the interpretation or application thereof; or

- (b) the occurrence of any event, development or change (whether or not local, national or international or forming part of a series of events or changes occurring or continuing before, on and/or after the date hereof and including an event or change in relation to or a development of an existing state of affairs) of a political, military, industrial, financial, economic or other nature, whether or not sui generis with any of the foregoing, resulting in a material adverse change in, or which might be expected to result in a material adverse change in, political, economic or stock market conditions; or
- (c) the imposition of any moratorium, suspension or material restriction on trading in securities generally on the Stock Exchange occurring due to exceptional financial circumstances or otherwise; or
- (d) a change or development involving a prospective change in taxation in Hong Kong, Bermuda, Taiwan or the People's Republic of China or the implementation of exchange controls which shall or might materially and adversely affect the Group (as a whole) or its present or prospective Shareholders in their capacity as such; or
- (e) any change or deterioration in the conditions of local, national or international securities markets occurs,

then and in any such case, the Placing Agent may terminate the Placing Agreement without liability to the Company by giving notice in writing to the Company, provided that such notice is received prior to 10:00 a.m. on the Completion Date.

In the event that the Placing Agent terminates the Placing Agreement by giving notice to the Company as afore-mentioned, all obligations of each of the parties under the Placing Agreement shall cease and determine and no party shall have any claim against any other party in respect of any matter arising out of or in connection with the Placing Agreement except for any breach arising prior to such termination.

APPLICATION FOR LISTING

Application will be made by the Company to the Listing Committee of the Stock Exchange for the listing of and permission to deal in the Placing Shares.

EFFECTS ON SHAREHOLDING STRUCTURE OF THE COMPANY

The shareholding structure of the Company as at the date of this Announcement and immediately after the Completion of the Placing is as follows:

Name of Shareholders	As at the date of this Announcement		Immediately after Completion of the Placing	
	No. of Shares	% (approx.)	No. of Shares	% (<i>approx</i> .)
Directors				
Mr. Peter Temple Whitelam (Note 1)	78,125	0.01	78,125	0.00
Mr. Lo Yuen Wa Peter (Note 1)	156,250	0.01	156,250	0.01
Dr. Wu Yi-Shuen (Note 2)	17,797,250	1.16	17,797,250	0.97
Substantial Shareholders				
SPARX Emerging Opportunities Fund				
SPC	200,000,000	13.03	200,000,000	10.86
VMS Private Investment Partners II				
Limited	200,000,000	13.03	200,000,000	10.86
Mr. Andrew Liu	200,000,000	13.03	200,000,000	10.86
Public Shareholders				
The Placees	_	_	306,910,020	16.67
Other	916,518,479	59.73	916,518,479	49.77
Total	1,534,550,104	100.00	1,841,460,124	100.00

Notes:

1. Mr. Peter Temple Whitelam and Mr. Lo Yuen Wa Peter are executive Directors of the Company.

 Dr. Wu Yi-Shuen has resigned as an executive Director of the Company with effect from 31 December 2012. He remains as the chairman, director, chief executive officer and chief technology officer of Sun Materials Technology Co., Ltd, a wholly-owned subsidiary of the Company, as at the date of the Announcement.

REASONS FOR THE PLACING AND USE OF PROCEEDS

The Group is principally engaged in the business of manufacturing solar grade polycrystalline silicon in Taiwan, investment and trading of securities, provision of finance, property investment and manufacture and sale of accessories for photographic and multimedia products.

Upon the full placement of the 306,910,020 Placing Shares, the gross proceeds raised from the Placing will be approximately HK\$30.69 million. After taking into account the estimated expenses in relation to the Placing, the estimated net proceeds from the Placing will be approximately HK\$29.44 million, representing a net price of HK\$0.096 per Placing Share. The net proceeds from the Placing are intended to be used to repay part of the outstanding loan under the Loan Facility.

The Directors consider that the Placing represents a good opportunity to raise additional funds so as to reduce its gearing and interest burden of the Company and widen the Company's shareholder base. Accordingly, the Directors consider that the Placing is in the interests of the Company and the Shareholders as a whole.

FUND RAISING ACTIVITIES IN THE PAST TWELVE MONTHS

Date of announcement	Fund raising activity	Net proceeds to be raised (approximately)	Proposed use of the net proceeds	Actual use of the net proceeds
4 February 2013	Rights issue of not less than 6,138,200,416 Shares and not more than 7,365,996,744 Shares	Up to HK\$494.62 million	For the implementation of recycling plant and facilities to its polycrystalline silicon business and partial repayment of the loan under the Loan Facility	Not yet completed
28 December 2012	Placing of 5% unsecured seven- year notes in the aggregate amount up to HK\$100.00 million	Up to HK\$94.80 million	To repay part of indebtedness of the Group	Completed as to the net proceeds of HK\$4.75 million and the net proceeds remain at the bank
24 December 2012 (Note)	The placing of 176,000,000 Shares at a price of HK\$0.165 per Share	HK\$27.62 million	To repay part of the indebtedness of the Group	Terminated on 30 January 2013

Date of announcement	Fund raising activity	Net proceeds to be raised (approximately)	Proposed use of the net proceeds	Actual use of the net proceeds
8 November 2012	Placing of 68,501,684 Shares under general mandate at a price of HK\$0.17 per Share	HK\$11.10 million	General working capital	Used for the partial redemption of the consideration bonds
19 June 2012	Placing of 57,084,736 new Shares under general mandate at a price of HK\$0.24 per Share	HK\$12.70 million	Approximately HK\$11.7 million would be used for the down payment for the construction of the new facility building of the Group's polycrystalline silicon business and the remaining balance of approximately HK\$1 million would be utilized for the construction works	Used as intended. Approximately HK\$11.70 million was used for down payment for the construction of the new facility building and approximately HK\$1 million for electric works for the Group's polycrystalline silicon business

Note: Such proposed placing was terminated as announced by the Company on 30 January 2013.

Save for the fund raising activities disclosed above, the Company had not conducted any fund raising activities in the past twelve months immediately preceding the date of this Announcement.

GENERAL

Shareholders and potential investors should note that Completion of the Placing is subject to fulfillment of the condition under the Placing Agreement. As the Placing may or may not proceed, Shareholders and potential investors are reminded to exercise caution when dealing in the Shares.

DEFINITIONS

In this announcement, unless the context otherwise requires, the following terms shall have the following meaning:

"Announcement"	this announcement of the Company in relation to the Placing
"associate(s)"	with the meaning ascribed thereto under the Listing Rules
"Board"	the board of Directors
"Business Day"	any day (excluding Saturdays, Sundays and public holidays) on which banks generally are open for business in Hong Kong
"Company"	Mascotte Holdings Limited (Stock Code: 136), a company incorporated in Bermuda with limited liability and the Shares are listed on the main board of the Stock Exchange
"Completion"	completion of the Placing in accordance with the terms and conditions of the Placing Agreement
"Completion Date"	on or before the second Business Day after the date on which the condition of the Placing has been satisfied or such later date as the Company and the Placing Agent may agree
"connected person(s)"	with the meaning ascribed thereto under the Listing Rules
"Directors"	directors of the Company
"General Mandate"	the general mandate to allot, issue and deal with the Shares granted to the Directors pursuant to the resolutions passed at the special general meeting of the Company on 21 February 2013

"Group"	the Company and its subsidiaries
"HK\$"	Hong Kong dollar, the lawful currency of Hong Kong
"Hong Kong"	the Hong Kong Special Administrative Region of the People's Republic of China
"Independent Third Party (Parties)"	third party (parties) independent of and not connected with the Company and its connected persons
"Last Trading Day"	22 February 2013, being the last trading day for the Shares prior to the issue of this Announcement
"Listing Rules"	the Rules Governing the Listing of Securities on the Stock Exchange
"Loan Facility"	a two-year revolving loan facility of HK\$500 million granted by Chung Nam Finance Limited on 21 November 2012
"Placee(s)"	any individual(s), institutional or other professional investor(s) procured by the Placing Agent to subscribe for any of the Placing Shares pursuant to the Placing Agent's obligations under the Placing Agreement
"Placing"	the private placing of the Placing Shares under the General Mandate procured by the Placing Agent to selected investors on the terms and subject to the condition set out in the Placing Agreement
"Placing Agent"	Freeman Securities Limited, a corporation licensed to carry out business in type 1 (dealing in securities) regulated activity under the Securities and Futures Ordinance
"Placing Agreement"	the agreement in relation to the Placing entered into between the Company and the Placing Agent on 22 February 2013
"Placing Price"	HK\$0.10 per Placing Share
"Placing Share(s)"	306,910,020 new Shares to be placed under the Placing

"Share(s)"	ordinary share(s) with par value of HK\$0.01 each in the issued share capital of the Company
"Shareholder(s)"	the holder(s) of the Share(s)
"Stock Exchange"	The Stock Exchange of Hong Kong Limited
"subsidiaries"	with the meaning ascribed thereto under the Listing Rules
"%"	per cent.

By order of the Board **MASCOTTE HOLDINGS LIMITED Lo Yuen Wa Peter** *Managing Director*

Hong Kong, 22 February 2013

As at the date of this announcement, the Board comprises the following Directors:

Executive Directors Mr. Peter Temple Whitelam (Chairman) Mr. Lo Yuen Wa Peter (Managing Director) Mr. Eddie Woo Mr. Suen Yick Lun Philip Mr. Lau King Hang Independent non-executive Directors Mr. Frank H. Miu Dr. Agustin V. Que Mr. Robert James Iaia II Mr. Hung Cho Sing