

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



儒意控股
RUYI HOLDINGS

China Ruyi Holdings Limited

中國儒意控股有限公司

(a company incorporated in Bermuda with limited liability)

(Stock Code: 136)

SUPPLEMENTAL ANNOUNCEMENT

References are made to (i) the announcement of the Company dated 14 July 2022 (the “**Share Subscriptions Announcement**”); (ii) the circular of the Company dated 7 September 2022 (the “**Circular**”); and (iii) the announcement of the Company dated 21 December 2022 (the “**Update Announcement**”). Unless otherwise stated, capitalized terms used in this announcement shall have the same meanings as those defined in the Share Subscriptions Announcement, the Circular and/or the Update Announcement.

CHANGE IN USE OF PROCEEDS FROM SHARE SUBSCRIPTIONS

As the allotment and issuance of the Subscription Shares to China Handi did not proceed for the reasons as disclosed in the Update Announcement, the aggregate net proceeds from the Share Subscriptions has been reduced from HK\$2,340,000,000 to HK\$1,560,000,000. The Company sets out below the changes in the use of net proceeds:

Proposed use of proceeds	Original Allocated amount of net proceeds (Approximate HK\$ million)	Revised amount of net proceeds (Approximate HK\$ million)	Utilised amount of net proceeds up to the date of this announcement (Approximate HK\$ million)	Remaining balance of net proceeds as at the date of this announcement (Approximate HK\$ million)
General working capital purposes (<i>Note 1</i>)	57	57	50	7
The growth and expansion of the business of the Group in the foreseeable future (<i>Note 2</i>), including:				
content production	2,283	1,503	490	1,013
purchase of drama script and copyright	1,770	1,150	300	850
purchase of copyright of films and TV programs	57	37	20	17
development of online gaming business	342	252	150	102
	<u>114</u>	<u>64</u>	<u>20</u>	<u>44</u>
Total	<u>2,340</u>	<u>1,560</u>	<u>540</u>	<u>1,020</u>

Note 1: It is expected that net proceeds allocated to general working capital purposes will be fully utilised within next 9 to 15 months.

Note 2: As at the date of this announcement, the Group has been planning to develop or in the course of developing 8 films and TV programs. It is expected that a total amount of approximately HK\$850 million will be required to carry out the aforementioned content development plan. The Group will continue to explore appropriate content production plans and copyright investment opportunities in the foreseeable future. It is expected that net proceeds reallocated to the growth and expansion of the business of the Group will be fully utilised within next 9 to 15 months.

REASONS FOR AND BENEFITS OF THE CHANGE IN USE OF PROCEEDS

As the Share Subscription by China Handi will not proceed, the Board has resolved to adjust the level of its growth and expansion plan for the business of the Group, while the amount allocated to general working capital purposes will remain unchanged. The Board considers that the above changes will not have any material adverse effect on the business and operations of the Group and are in the best interests of the Company and its shareholders as a whole.

By order of the Board
China Ruyi Holdings Limited
Ke Liming
Chairman

Hong Kong, 23 December 2022

As at the date of this announcement, the executive directors of the Company are Mr. Ke Liming, Ms. Chen Xi, Mr. Wan Chao and Mr. Zhang Qiang; and the independent non-executive directors of the Company are Mr. Chau Shing Yim, David, Mr. Nie Zhixin, Mr. Chen Haiquan and Professor Shi Zhuomin.