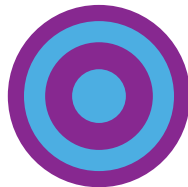


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## MASCOTTE HOLDINGS LIMITED

*(Incorporated in Bermuda with limited liability)*

**(Stock Code: 136)**

### POSITIVE PROFIT ALERT

This announcement is made pursuant to Rule 13.09 of the Listing Rules.

The board of directors of the Company wishes to inform the shareholders of the Company and potential investors that the Group is expected to record a profit for the six months ended 30 September 2009 as compared to the loss for the same period in 2008. This positive profit alert announcement is only based on the preliminary review on the management accounts of the Group, which has not been confirmed nor audited by the Company's auditor.

The Group's interim results for the six months ended 30 September 2009 is expected to be announced in December 2009. Shareholders of the Company and potential investors are advised to read the interim results announcement of the Company when it is published.

**Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.**

This announcement is made by Mascotte Holdings Limited (the "**Company**") and together with its subsidiaries, the "**Group**") pursuant to the Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**").

Based on preliminary information available to the Company, the Group is expected to record a profit for the six months ended 30 September 2009 as compared to the loss for the same period in 2008. The turnaround is mainly due to:

- (a) the realised and unrealised gains on investments in listed securities as a result of the stock market rebound in recent months; and
- (b) partial reversal of impairment allowance for certain loan receivables.

This positive profit alert announcement is only based on the preliminary review on the management accounts of the Company, which has not been confirmed nor audited by the Company's auditor.

The Group's interim results for the six months ended 30 September 2009 is expected to be announced in December 2009. Shareholders of the Company and potential investors are advised to read the interim results announcement of the Company when it is published.

**Shareholders of the Company and public investors are advised to exercise extreme caution when dealing in the shares of the Company.**

This announcement is made by the order of the Board, of which the directors individually and jointly accept responsibility for the accuracy of the information contained in this announcement.

By Order of the Board of  
**Mascotte Holdings Limited**  
**Lo Yuen Wa Peter**  
*Acting Chief Executive Officer*

Hong Kong, 9 October 2009

*As at the date of this announcement, the Executive Directors of the Company are Mr. Peter Temple Whitelam (Chairman), Mr. Lo Yuen Wa Peter (Acting Chief Executive Officer), Mr. Au Yeung Kai Chor, Mr. Lam Suk Ping and Ms. Song Jiajia; and the Independent Non-executive Directors of the Company are Mr. Chan Sze Hung, Ms. Kristi L Swartz and Ms. Hui Wai Man, Shirley.*