



SA SA INTERNATIONAL HOLDINGS LIMITED

莎莎國際控股有限公司

(Incorporated in Cayman Islands with limited liability)

(於開曼群島註冊成立之有限公司)

(Stock Code 股份代號: 178)

Date: 19 July 2021

日期：2021年7月19日

Dear Shareholders

各位股東：

Letter to Registered Shareholders

Sa Sa International Holdings Limited (the “Company”) – Annual General Meeting (the “AGM”)

致登記股東之函件

莎莎國際控股有限公司(「本公司」) – 股東週年大會(「股東週年大會」)

The AGM of the Company will be held at 16/F, V Point, 18 Tang Lung Street, Causeway Bay, Hong Kong on Wednesday, 15 September 2021 at 12:30 p.m.

本公司謹訂於2021年9月15日(星期三)下午12時30分假座香港銅鑼灣登龍街18號V Point 16樓舉行股東週年大會。

In addition to the traditional physical attendance at our AGM, registered shareholders have the option to attend and join our AGM online. The Company will conduct the AGM using Tricor's e-Meeting System, which allows registered shareholders to participate in the AGM online in a convenient and efficient way from anywhere with an internet connection. Registered shareholders will be able to view the live video broadcast and participate in voting and submit questions online to the AGM via their mobile phones, tablets, or computer devices. The live broadcast option can broaden the reach of the AGM to registered shareholders who do not wish to attend physically due to concerns on attending events under the current COVID-19 situation, or for other overseas registered shareholders who are unable to attend in person.

登記股東除了可以採用傳統方式親身出席本公司之股東週年大會外，亦可選擇透過網上平台出席及參與股東週年大會。本公司將使用卓佳電子會議系統進行股東週年大會，允許登記股東通過互聯網連接在任何地點以便捷高效之方式於網上參加股東週年大會。登記股東將可通過其手機、平板電腦或電腦設備觀看現場直播視頻，並於網上作出投票及提問。現場直播選項可增加因對在當前新型冠狀病毒疫情情況下出席活動有疑慮而不欲親身出席之登記股東或無法親身出席之其他海外登記股東提供出席股東週年大會的機會。

The Company does not in any way wish to diminish the opportunity available to shareholders to exercise their rights and to vote, but is conscious of the pressing need to protect shareholders from possible exposure to the COVID-19 pandemic. For the health and safety of the shareholders, the Company would like to encourage shareholders to exercise their voting rights by attending the AGM online or by submitting their proxy form indicating their voting intention and designating the chairman of the AGM as their proxy to vote on their behalf.

本公司無意減低股東行使其權利及投票之機會，但意識到有迫切需要保障股東免於可能暴露於新型冠狀病毒大流行之風險。為股東健康安全著想，本公司強烈建議股東們透過網上出席股東週年大會或遞交代表委任表格以行使其投票權，表明其投票意願並指定股東週年大會主席為代表代其投票。

Online attendance at the AGM: If the registered shareholders choose to attend the AGM online, they will be able to view the live streaming of the meeting, cast their votes on all resolutions in real time and submit questions online during the AGM. From 12:00 noon, on 15 September 2021, registered shareholders can login to Tricor e-Meeting System by visiting (<https://spot-emeeting.tricor.hk/#/301>) or scanning the below QR code, and entering the following set of username and password.

網上出席股東週年大會：倘登記股東選擇透過網上出席股東週年大會，登記股東可以觀看大會現場情況、就所有決議案進行即時投票並在股東週年大會進行期間於網上提交問題。於2021年9月15日中午12時正開始，股東可透過瀏覽<https://spot-emeeting.tricor.hk/#/301>或掃描以下之二維碼登入卓佳電子會議系統，並輸入以下用戶名稱及密碼。

[QR code]

[二維碼]

Username 用戶名稱: [Username]

Password 密碼: [Password]

Kindly refer to the User Guides for Online Meeting and e-Proxy (by visiting the above designated hyperlink or scanning the designated QR code) in relation to the procedure on online meeting and e-proxy submission. **Please keep the username and password in safe custody for use on the day of the AGM and do not disclose them to any other person.**

有關網上會議及以電子形式提交委任代表為出席會議及投票之詳情，可參閱《網上股東大會操作指引》及《電子委任代表操作指引》(通過瀏覽上述超連結或掃描指定的二維碼)了解詳情。請妥善保管閣下的用戶名稱及密碼，以於股東週年大會當日使用，以及不應向任何其他人士透露有關資料。

For security reasons, for the following registered shareholders who wish to attend the AGM and to vote online, you must contact the Hong Kong branch share registrar of the Company, Tricor Abacus Limited at (852) 2975 0928 at least three business days before the AGM (i.e. on or before 10 September 2021) to activate the username and password:—

因安全理由，對於擬出席股東週年大會並透過網上投票之以下登記股東，請於股東週年大會召開前的三個營業日或以前（即2021年9月10日或以前）致電(852) 2975 0928聯絡本公司的香港股份過戶登記分處卓佳雅柏勤有限公司，以便作出啟動用戶名稱及密碼的安排：—

- Corporate shareholders
公司股東
- Individual shareholders having shareholding of 1% or more of the total issued shares of the Company
持有本公司已發行股份總數的百分之一或以上股權的個別股東

Voting by proxy in advance of the AGM: The proxy form has been despatched to registered shareholders on 19 July 2021 and can also be downloaded from the website of The Stock Exchange of Hong Kong Limited at www.hkexnews.hk and the Company's website at <http://corp.sasa.com/en/home>. The completed and signed proxy form can be deposited at Hong Kong branch share registrar of the Company, Tricor Abacus Limited, at Level 54, Hopewell Centre, 183 Queen's Road East, Hong Kong. You also have the option to submit your proxy appointment electronically by scanning the QR code or visiting the designated URL above. Please use the above username and password to log in and refer to the User Guides for Online Meeting and e-Proxy available at the above designated website. You must provide a valid email address of your proxy (except when the chairman of the meeting is appointed as your proxy). If no email address is provided, your proxy cannot attend and vote online. To be valid, the proxy form/e-Proxy instructions must be submitted not less than 48 hours before the time appointed for holding the AGM (i.e. at or before 12:30 p.m. on Monday, 13 September 2021 (Hong Kong Time)), or any adjournment thereof (as the case may be). Submission of the proxy form will not preclude a shareholder from attending and voting in person or via online (if applicable) at the AGM or any adjourned meeting if the shareholder so desires and in such event, the instrument appointing a proxy shall be deemed to be revoked.

於股東週年大會前預先委任代表投票：代表委任表格已經於2021年7月19日寄發予登記股東並可於香港聯合交易所有限公司網站(www.hkexnews.hk)及本公司網站(<http://corp.sasa.com/en/home>)下載。已填妥及簽署之代表委任表格可交回本公司的香港股份過戶登記分處卓佳雅柏勤有限公司，地址為香港皇后大道東183號合和中心54樓。除提交實體代表委任表格外，閣下亦可選擇掃描二維碼或瀏覽上述指定的網站，以電子形式提交委任代表。請使用上述用戶名稱和密碼登入，並參閱上述指定網站的《網上股東大會操作指引》及《電子委任代表操作指引》。閣下必須提供其委任代表的有效電郵地址(委任大會主席為閣下的委任代表除外)。如未有提供電郵地址，則閣下的委任代表將不能透過電子會議系統出席股東週年大會及於會上投票。代表委任表格／電子委任代表指示最遲須於股東週年大會指定舉行時間48小時前(即2021年9月13日(星期一)下午12:30或之前(香港時間))或其任何續會(視情況而定)指定舉行時間48小時前提交，方為有效。提交代表委任表格後，股東仍可依願親身或通過網上(如適用)出席股東週年大會並於會上投票。在此情況下，代表委任表格應視作撤銷論。

Physical attendance at the AGM: For shareholders who choose to attend the AGM physically, an on-site e-voting system will be used at the AGM to enhance the efficiency in the poll counting process. This is a full paperless AGM process that facilitate easy and intuitive voting procedures for shareholders. Shareholders can refer to information in this letter and the Online Meeting User Guide (by visiting the above designated hyperlink or scanning the designated QR code) in relation to the procedure on on-site e-voting for details.

親身出席股東週年大會：選擇親身出席股東週年大會之股東，將會使用現場電子投票系統進行投票，以提高計票過程的效率。此為一個完全的無紙化股東週年大會流程，便於為股東提供簡易快捷的投票程序。股東可參閱載於本信函的資料及《網上股東大會操作指引》(通過瀏覽指定的超連結或掃描指定的二維碼)了解現場電子投票的詳情。

In the interest of the health and safety of our shareholders and all people attending the AGM venue and, having regard to public health information regarding social distancing, the Company may limit the number of shareholders attending the AGM as the situation relating to COVID-19 evolves. Shareholders may still be able to join the AGM online via Tricor e-Meeting System.

為保障本公司股東及股東週年大會會場內所有人士的健康及安全，並考慮有關保持適當社交距離的公共衛生訊息，本公司可能會根據新型冠狀病毒疫情發展情況限制參加股東週年大會的股東人數。股東將可透過卓佳電子會議系統網上參與股東週年大會。

Shareholders who intend to attend the AGM physically should also note the following precautions and control measures imposed by the Company at the AGM:–

如股東選擇親臨會場出席股東週年大會，請留意下列本公司於股東週年大會採取之防控措施：—

- a. Compulsory body temperature check will be conducted for all shareholders, proxies and other attendees at the entrance of the AGM venue. Any person with a fever, exhibiting flu-like symptoms or is otherwise unwell will not be admitted to the AGM venue;

所有出席的股東、委任代表及其他出席者須於股東週年大會地點入口處接受強制體溫檢測。任何人士若有發燒、有任何類似流感症狀或身體不適，均不得進入股東週年大會會場；

- b. All shareholders, proxies and other attendees are required to wear a face mask before entering the AGM venue and throughout their attendance of the AGM;

所有股東、委任代表及其他出席者於進入股東週年大會會場前及於會場內的任何時候均要戴上口罩；

- c. There may be arrangements for attendees to be seated at different designated areas and attendees are required to maintain social distancing at the AGM;

於股東週年大會會場內將為出席者安排不同的指定座位，而出席者亦需保持社交距離；

- d. Any attendee who declines any of the abovementioned measures will be refused admission to the AGM Venue;

任何出席人士如拒絕接受任何上述措施，將被拒絕進入股東週年大會會場；

- e. **No souvenir or coupon will be distributed at the AGM; and**

股東週年大會上將不派發禮品或禮券；及

- f. **No food or drinks will be served or allowed at the AGM.**

股東週年大會上將不提供食物或飲品及嚴禁飲食。

Shareholders are requested (a) to consider carefully the risk of attending the AGM, which will be held in an enclosed environment, (b) to follow any guidelines or requirements of the Government of the Hong Kong SAR relating to COVID-19 in deciding whether or not to attend the AGM and (c) not to attend the AGM if they have contracted or are suspected to have contracted COVID-19 or have been in close contact with anybody who has contracted or is suspected to have contracted COVID-19. Shareholders and proxies are also reminded to strictly follow the compulsory quarantine requirement imposed by the Government of the Hong Kong SAR. Persons suspected of breaching quarantine orders will be denied entry and reported.

請股東(a)謹慎考慮出席於密閉環境舉行的股東週年大會的風險；(b)遵從香港特區政府有關新型冠狀病毒的任何指引或規定，以決定是否出席股東週年大會；及(c)若股東已感染或懷疑已感染新型冠狀病毒，或曾與已感染或懷疑感染新型冠狀病毒的人士有緊密接觸，請勿出席股東週年大會。謹提醒股東及委任代表必須嚴格遵守香港特區政府的強制檢疫規例。如有任何人士懷疑違反檢疫令將被拒絕進場及遭舉報。

Due to the constantly evolving COVID-19 pandemic situation in Hong Kong, the Company may be required to change the AGM arrangements at short notice. Shareholders should check the Company's website or the website of The Stock Exchange of Hong Kong Limited for future announcements or updates on the AGM arrangements.

由於新型冠狀病毒在香港的疫情情況持續變化，本公司可能需要在短時間內更改股東週年大會的安排，股東們應查閱本公司網站或香港聯合交易所有限公司網站，以獲得關於股東週年大會安排的另行公告或最新情況。

If shareholders have any queries relating to the AGM, please contact the Hong Kong branch share registrar of the Company, Tricor Abacus Limited, via their hotline at (852) 2975 0928 from 9:00 a.m. to 5:00 p.m. (Monday to Friday, excluding Hong Kong public holidays).

倘股東們對股東週年大會有任何查詢，請於星期一至星期五（香港公眾假期除外）上午9時至下午5時致電本公司的香港股份過戶登記分處卓佳雅柏勤有限公司之電話熱線(852) 2975 0928。

Yours faithfully

By order of the Board

Sa Sa International Holdings Limited

MAK Sum Wun Simmy

Company Secretary

承董事會命

莎莎國際控股有限公司

麥心韻

公司秘書

Points to note:

注意事項：

1. To ensure connection to the AGM online and optimal video quality, shareholders are recommended to use a reliable internet connection to participate in the live streaming. Please use the recommended browsers to logon Tricor e-Meeting System including Chrome, Microsoft Edge, Firefox or Safari.
為確保以最佳的視頻質量連接至網上股東週年大會，建議股東使用可靠的互聯網連接以參加網上直播。請使用建議的瀏覽器以登入卓佳電子會議系統，包括Chrome, Microsoft Edge, Firefox或Safari。
2. As the AGM proceedings are live broadcast, shareholders may miss some parts of the broadcast after buffering if they do not have a fast enough internet connection to keep pace with the AGM proceedings. Shareholders cannot rewind the live broadcast to view the parts which they have missed.
由於股東週年大會的過程是實時直播，如果網速不足以跟上股東週年大會的過程速度，則有可能會錯過會議直播的某些部分，而無法重播以觀看實時直播錯過的部分。
3. Shareholders may be logged out and unable to vote and/or submit questions if their internet connection is inadequate or interrupted. This will not affect the physical AGM itself which will continue and remain effective.
如果互聯網連接不穩定或中斷，股東可能會被登出網上會議而未能夠作出投票及／或提交問題。請注意這情況不會影響股東週年大會現場的流程，其仍會繼續且有效進行。
4. If shareholders' internet connection to the AGM online is restored after an interruption, shareholders might be unable to participate in certain parts of the AGM which they have missed.
如果股東的互聯網於中斷後再次連接至網上股東週年大會，股東可能未能參與股東週年大會某些已錯過的部份。
5. As stated from some of the possible risks listed above, Tricor e-Meeting System may be subject to internet capacity restrictions and potential service disruptions. If shareholders do not wish to attend the AGM online, they may join the physical meeting either in person or by appointing a proxy or chairman of the AGM to vote on their behalf.
誠如上面列出的一些可能的風險，卓佳電子會議系統受限於互聯網容量的限制及潛在服務中斷的風險。如果股東不想參加網上股東週年大會，可以親身出席會議或委任代表或股東週年大會主席代為投票。