



Sa Sa Garners “Best IR Award” in “Golden Hong Kong Stocks Awards 2018”

(23 January 2019 – HONG KONG) **Sa Sa International Holdings Limited** (‘Sa Sa’ or the ‘Group’, stock code: 0178), is pleased to announce that Dr Guy Look, Chief Financial Officer and Executive Director of the Group, has been awarded the “Best IR Award” in the “Golden Hong Kong Stocks Awards 2018” (2018 金港股年度評選) co-organised by Zhitongcaijing.com (智通財經) and www.10JQKA.com.cn (同花順財經). This accolade recognises the Group’s efforts in upholding the best practices in investor relations and maintaining close communications with investors.

Dr Guy Look, Chief Financial Officer and Executive Director of Sa Sa, was honoured to receive the award and thankful to all investors who showed their continuous support and casted their votes. He said, “At Sa Sa, we uphold a strong culture of transparent disclosure in the investment community. Our team endeavour to ensure that all information published is presented in a timely, clear and balanced manner, allowing investors to have comprehensive understanding of our business in order to make investment decisions. Moving forward, we resolve to strive for excellence in investor relations and corporate governance, improving our practices from time to time so as to create long-term values for our investors.”

The “Golden Hong Kong Stocks Awards 2018” aims to honour outstanding listed companies in a wide range of categories in the Hong Kong stock market. The winners were selected based on the performance of online election and voting by a panel of professional institutions and industry experts including well-known brokers, top investors, Chinese Securities Association of Hong Kong and renowned economists.

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Dr Guy Look, Chief Financial Officer and Executive Director of Sa Sa, receives the "Best IR Award" in the "Golden Hong Kong Stocks Awards 2018".