



Sa Sa Garners Three Accolades Including “Best IR Company” at HKIRA 9th Investor Relations Awards

(7 July 2023 – HONG KONG) – **Sa Sa International Holdings Limited** (“Sa Sa” or the “Company”, stock code: 0178) is pleased to announce that the Company has clinched three awards in total, including the “Best IR Company” and two other awards, at the 9th Investor Relations Awards organised by the Hong Kong Investor Relations Association (“HKIRA”). It recognises our achievements in investor relations from the wider investment community.

Sa Sa received the following awards:

- **Best IR Company**
- **Best IR by IR Team**
- **Best Annual Report**

Dr Simon Kwok, SBS, JP, Chairman and Chief Executive Officer of the Company, said, “We are honoured to receive the awards from the HKIRA for the ninth consecutive year. We are thankful for the recognition from the investment community and efforts of our Board of Directors and all our staff. With the effective digital communication strategy, we will continue our effort in strengthening good investor relations in a timely, transparent and accurate manner. Adhering to our best practices, Sa Sa is committed to the highest standards in corporate governance, our pledge to the investment community, and creation of long-term value and sustainable returns for all shareholders.”

Organised by the HKIRA, the Investor Relations Awards aims at recognising and awarding outstanding Hong Kong-listed companies and IR professionals for achieving excellence in investor relations, as well as commending best practices in IR. The awards were nominated by the public and selected by local and international analysts and fund managers.



Mr Danny Ho, Executive Director and CFO of Sa Sa (2nd from right), receives the HKIRA awards on behalf of the Company.



Mr Danny Ho, Executive Director and CFO of Sa Sa (2nd from left), receives the HKIRA awards.

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