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(Incorporated in Bermuda with limited liability) (Stock Code: 251)

POSITIVE PROFIT ALERT

This announcement is made by S E A Holdings Limited (the "Company" and together with its subsidiaries, the "Group") pursuant to the provisions of inside information under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) and Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

The board of directors of the Company (the "Board") wishes to inform the shareholders of the Company (the "Shareholders") and potential investors that based on the information currently available, the Group is likely to record an increase in net profit for the six months ended 30 June 2016 as compared with that for the corresponding period of 2015. This is mainly attributable to the realised gain on disposal of the property of Dah Sing Financial Centre offset by the realised loss on disposal of the Kaifeng project and the fair value loss on the Group's investment properties during the period under review. For details of disposal of the properties mentioned above, please refer to the announcements made by the Company on 26 February 2016 and 19 April 2016.

The Company is still in the process of finalising its interim results for the six months ended 30 June 2016 and such results are subject to review by the Company's independent auditor. The Company expects to announce its unaudited interim results for the six months ended 30 June 2016 before the end of August 2016.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

> On Behalf of the Board S E A Holdings Limited Lu Wing Chi

Chairman and Managing Director

Hong Kong, 1 August 2016

The directors of the Company as at the date of this announcement are:

Executive Directors:

Mr. Lu Wing Chi (Chairman and Managing Director)

Mr. Lincoln Lu

Mr. Lambert Lu

Non-executive Director:

Mr. Lam Sing Tai

* For identification purpose only

Independent Non-executive Directors:

Mr. Walujo Santoso, Wally

Mr. Leung Hok Lim

Mr. Chung Pui Lam