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SEEC Media Group Limited
(Incorporated in Cayman Islands with limited liability)
(Stock Code: 205)

DATE OF BOARD MEETING

The board of directors (the “**Board**”) of SEEC Media Group Limited (the “**Company**”) announces that a meeting of the Board will be held on Wednesday, 20 August 2014 at 2:00 p.m., among other matters, to approve the unaudited interim results of the Company and its subsidiaries for the six months ended 30 June 2014 and to consider the payment of a dividend, if applicable.

By Order of the Board
SEEC Media Group Limited
Zhang Zhifang
Executive Director

Hong Kong, 8 August 2014

As at the date hereof, the Board comprises Mr. Wang Boming, Mr. Zhang Zhifang, Mr. Dai Xiaojing, Mr. Zhou Hongtao and Mr. Suen Man, Simon as executive directors and Mr. Wang Xiangfei, Mr. Zhang Ke and Mr. Ding Yu Cheng as independent non-executive directors.