

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



SEEC Media Group Limited
(Incorporated in Cayman Islands with limited liability)
(Stock Code: 205)

APPOINTMENT OF SENIOR CONSULTANT

The Board of directors (the “**Board**”) of SEEC Media Group Limited (the “**Company**”) announces that Mr. Zhu Xiaodong (“**Mr. Zhu**”) has been appointed as a senior consultant (“**Senior Consultant**”) of the Group with effect from 13 January 2015.

Mr. Zhu, aged 46, is the Chairman of 國泰匯通資訊技術(北京)有限公司. Mr. Zhu has over 20 years of experience in sales business operation and is also well-versed in the development trend of e-commerce and online advertising. Mr. Zhu endeavours to assist in developing the Online-to-Offline (“**O2O**”) business of the cross-border e-commerce, through which to develop the advertising promotion specifically targeting the online customers. Mr. Zhu is also responsible to develop the online advertising promotion strategy for overseas customers.

The Board would like to express its warm welcome to Mr. Zhu in joining the Group as a Senior Consultant.

By order of the Board
SEEC Media Group Limited
Suen Man, Simon
Executive Director

Hong Kong, 13 January 2015

As at the date of this announcement, the Board comprises Mr. Wang Boming, Mr. Zhang Zhifang, Mr. Dai Xiaojing, Mr. Zhou Hongtao and Mr. Suen Man, Simon as executive directors and Mr. Wang Xiangfei, Mr. Ding Yu Cheng and Mr. Zhang Ke as independent non-executive directors.