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SEEC Media Group Limited
(Incorporated in Cayman Islands with limited liability)
(Stock Code: 205)

DATE OF BOARD MEETING

The board of directors (the “**Board**”) of SEEC Media Group Limited (the “**Company**”) announces that a meeting of the Board will be held on Friday, 21 August 2015 at 2:00 p.m., among other matters, to approve the unaudited interim results of the Company and its subsidiaries for the six months ended 30 June 2015 and to consider the payment of a dividend, if applicable.

By Order of the Board
SEEC Media Group Limited
Zhang Zhifang
Executive Director

Hong Kong, 11 August 2015

As at the date of this announcement, the Board comprises six executive Directors, namely Mr. Wang Boming, Mr. Zhang Zhifang, Mr. Dai Xiaojing, Mr. Suen Man Simon, Mr. Zhou Hongtao and Mr. Li Leong; and three independent non-executive Directors, namely Mr. Ding Yu Cheng, Mr. Law Chi Hung and Ms. Wensy Ip.