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SEEC MEDIA GROUP LIMITED

(Incorporated in the Cayman Islands and continued in Bermuda with limited liability)

(Stock Code: 205)

RESIGNATION OF EXECUTIVE DIRECTOR AND CHANGE OF JOINT COMPANY SECRETARY

The Board announces that with effect from 30 December 2015,

- (1) Mr. Suen Man Simon has resigned as an executive director of the Company;
- (2) Ms. Lam Siu Wa has resigned as a joint company secretary of the Company; and
- (3) Mr. Chung Cheuk Man has been appointed as a joint company secretary of the Company.

RESIGNATION OF EXECUTIVE DIRECTOR

The board (the “**Board**”) of directors (the “**Directors**”) of SEEC Media Group Limited (the “**Company**”) announces that Mr. Suen Man Simon (“**Mr. Suen**”) has tendered his resignation as an executive director of the Company with effect from 30 December 2015 to pursue other development.

Mr. Suen confirmed that he has no disagreement with the Board and there is no matter relating to his resignation that needs to be brought to the attention of the shareholders of the Company.

The Board would like to take this opportunity to express its gratitude and appreciation to Mr. Suen for his contribution to the Company during his term of service.

RESIGNATION OF JOINT COMPANY SECRETARY

The Board announces that Ms. Lam Siu Wa (“**Ms. Lam**”) has tendered her resignation as the joint company secretary of the Company with effect from 30 December 2015 to pursue other development.

Ms. Lam confirmed that she has no disagreement with the Board and there is no matter relating to her resignation that needs to be brought to the attention of the shareholders of the Company.

The Board would like to take this opportunity to express its gratitude and appreciation to Ms. Lam for her contribution to the Company during her term of service.

APPOINTMENT OF JOINT COMPANY SECRETARY

The Board announces that Mr. Chung Cheuk Man (“**Mr. Chung**”) has been appointed as the joint company secretary of the Company with effect from 30 December 2015.

Mr. Chung is a member of the Hong Kong Institute of Certified Public Accountants. He holds a Bachelor of Business Administration in Accounting from the Hong Kong Baptist University.

The Board would like to take this opportunity to express its welcome to Mr. Chung for his appointment.

Following the appointment of Mr. Chung, the joint company secretaries of the Company are Mr. Tseung Sheung Shun and Mr. Chung.

By order of the Board
SEEC Media Group Limited
Li Leong
Executive Director

Hong Kong, 30 December 2015

As at the date of this announcement, the executive Directors are Mr. Wang Boming (Chairman), Mr. Zhang Zhifang, Mr. Dai Xiaojing, Mr. Zhou Hongtao, Mr. Li Leong and Mr. Li Xi; and the independent non-executive Directors are Mr. Ding Yu Cheng, Mr. Law Chi Hung and Ms. Wensy Ip.