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**SEEC Media Group Limited**

*(Incorporated in Cayman Islands and continued in Bermuda with limited liability)*

(Stock Code: 205)

**CHANGE OF NAME OF  
PRINCIPAL SHARE REGISTRAR AND TRANSFER OFFICE  
IN BERMUDA**

The board of directors (the “**Board**”) of SEEC Media Group Limited (the “**Company**”) announces that the name of the principal share registrar and transfer office of the Company in Bermuda has been changed from Codan Services Limited to Conyers Corporate Services (Bermuda) Limited with effect from 31 March 2017.

By Order of the Board  
**SEEC Media Group Limited**  
**Li Leong**  
*Executive Director*

Hong Kong, 13 April 2017

*As at the date of this announcement, the Board comprises Mr. Li Leong, Mr. Li Xi, Mr. Zhang Zhifang and Mr. Zhou Hongtao as the executive directors and Mr. Law Chi Hung, Ms. Wensy Ip and Mr. Wong Ching Cheung as the independent non-executive directors.*