Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to the accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



(Incorporated in the Cayman Islands and continued in Bermuda with limited liability)

(Stock Code: 205)

SUPPLEMENTAL NOTICE OF AGM

THIS NOTICE is supplemental to the notice of annual general meeting (the "Notice of Annual General Meeting") dated 30 April 2018 and given by SEEC Media Group Limited (the "Company") to convene the annual general meeting of the Company to be held at Portion 2, 12/F, The Center, 99 Queen's Road Central, Central, Hong Kong on Monday, 4 June 2018 at 10:00 a.m..

Details of the proposed resolutions to be considered at the Annual General Meeting were stated in the Notice of Annual General Meeting. Unless the context otherwise requires, capitalised terms used herein shall bear the same meanings as those defined in the circular of the Company dated 30 April 2018. Apart from the amendments stated below, all information contained in the Notice of Annual General Meeting remains valid and effective.

Due to the matters as set out in the supplemental circular of the Company dated 9 May 2018 (the "Supplemental Circular"), resolution numbered 4 as set out in the Notice of Annual General Meeting shall be deleted in its entirety and replaced by the following:

"4. To re-elect Mr. Zhang Zhifang as an executive Director."

Save as set out above, all resolutions contained in the Notice of Annual General Meeting will remain to have full force and effect.

By Order of the Board
SEEC Media Group Limited
Li Leong
Executive Director

Hong Kong, 9 May 2018

Principal place of business in Hong Kong Room 1408, 14/F., Wing On Kowloon Centre, 345 Nathan Road, Kowloon As at the date of this notice, the executive Directors are Mr. Li Leong, Mr. Li Xi, Mr. Zhang Zhifang and Mr. Zhou Hongtao; and the independent non-executive Directors are Mr. Law Chi Hung and Mr. Wong Ching Cheung.

Notes:

- 1. A revised form of proxy (the "**Revised Proxy Form**") is enclosed with the Supplemental Circular. Please refer to the appendix to the Supplemental Circular for the special arrangements about completion and submission of the Revised Proxy Form.
- 2. Please refer to the Notice of Annual General Meeting for details of the other ordinary resolutions to be proposed at the Annual General Meeting, proxy and other relevant matters.