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(Incorporated in the Cayman Islands and continued in Bermuda with limited liability)

(Stock Code: 205)

RESIGNATION OF JOINT COMPANY SECRETARY AND CHANGE OF AUTHORISED REPRESENTATIVE, AND RESIGNATION OF EXECUTIVE DIRECTOR

RESIGNATION OF JOINT COMPANY SECRETARY AND AUTHORISED REPRESENTATIVE

The board (the "Board") of directors (the "Director(s)") of SEEC Media Group Limited (the "Company") announces that Mr. Tseung Sheung Shun Joseph ("Mr. Tseung") has resigned from his positions as a joint company secretary and an authorised representative ("Authorised Representative") of the Company pursuant to Rule 3.05 of the Rules Governing the Listing of Securities (the "Listing Rules") on The Stock Exchange of Hong Kong Limited (the "Stock Exchange") with effect from 20 September 2023 as he would like to devote more time to his other personal goals.

Mr. Tseung confirmed that he has no disagreement with the Board and there is no matter relating to his resignation that needs to be brought to the attention of the shareholders of the Company and the Stock Exchange.

The Board would like to express its sincere gratitude to Mr. Tseung for his valuable contributions of the Company during his tenure of office.

Following the resignation of Mr. Tseung as a joint company secretary of the Company, Mr. Man Yun Wah ("Mr. Man") remains as the sole company secretary of the Company.

APPOINTMENT OF AUTHORISED REPRESENTATIVE

The Board announces that Mr. Man, the company secretary of the Company, has been appointed as the Authorised Representative to fill the vacancy arising from the resignation of Mr. Tseung with effect from 20 September 2023.

RESIGNATION OF EXECUTIVE DIRECTOR

The Board of the Company announces that Mr. Zhang Zhifang ("Mr. Zhang") has resigned as an executive Director with effect from 20 September 2023 as he would like to devote more time to his other business engagements.

Mr. Zhang confirmed that he has no disagreement with the Board and there is no matter relating to his resignation that needs to be brought to the attention of the shareholders of the Company and the Stock Exchange.

The Board would like to express its sincere gratitude to Mr. Zhang for his valuable contributions to the Company during his tenure of office.

By Order of the Board
SEEC Media Group Limited
Li Leong
Executive Director

Hong Kong, 20 September 2023

As at the date of this announcement, the executive Directors are Mr. Li Leong, Mr. Li Xi, Mr. Li Wei, Mr. Li Zhen and Mr. Zhou Hongtao; and the independent non-executive Directors are Mr. Law Chi Hung, Mr. Leung Tat Yin and Mr. Wong Ching Cheung.