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(Incorporated in the Cayman Islands and continued in Bermuda with limited liability)

(Stock Code: 205)

CHANGE OF PRINCIPAL PLACE OF BUSINESS IN HONG KONG

The board of directors (the "**Board**") of SEEC Media Group Limited (the "**Company**") announces that the principal place of business of the Company in Hong Kong has been changed to Room 2301, 23/F, The Center, 99 Queen's Road Central, Sheung Wan, Hong Kong with effect from 20 September 2023.

By Order of the Board
SEEC Media Group Limited
Li Leong
Executive Director

Hong Kong, 20 September 2023

As at the date of this announcement, the executive directors are Mr. Li Leong, Mr. Li Xi, Mr. Li Wei, Mr. Li Zhen and Mr. Zhou Hongtao; and the independent non-executive directors are Mr. Law Chi Hung, Mr. Leung Tat Yin and Mr. Wong Ching Cheung.