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(Incorporated in the Cayman Islands and continued in Bermuda with limited liability)

(Stock Code: 205)

RESIGNATION OF INDEPENDENT NON-EXECUTIVE DIRECTOR

The board (the "Board") of directors (the "Directors") of SEEC Media Group Limited (the "Company") hereby announces that Mr. Wong Ching Cheung ("Mr. Wong") has tendered his resignation as an independent non-executive Director and the chairman of the nomination committee of the Company and a member of each of the remuneration committee and audit committee of the Company with effect from 1 January 2024 due to his wishes to devote more time on his other business commitments.

Mr. Wong has confirmed that he has no disagreement with the Board, and there is no other matter in relation to his resignation which needs to be brought to the attention of The Stock Exchange of Hong Kong Limited (the "Stock Exchange") or the shareholders of the Company.

The Company would like to express its sincere gratitude to Mr. Wong for his valuable contribution to the Company during his tenure in past few years.

Following the resignation of Mr. Wong, the Company only has two independent non-executive Directors, the number of independent non-executive Directors and number of members of each of the audit committee, nomination and remuneration committee of the Company falls below the number required under Rule 3.10(1), Rule 3.21 and Rule 3.25 of the Rules Governing the Listing of Securities of the Stock Exchange (the "Listing Rules"). The Board will make its best endeavours to identify suitable candidate to fill the vacancy as soon as practicable and in any event within three months from the date of resignation of Mr. Wong in order to ensure compliance by the Company with the requirements under the Listing Rules. The Company will make further announcement as soon as practicable after the appointment of the new independent non-executive Director.

By Order of the Board
SEEC Media Group Limited
Li Leong
Executive Director

Hong Kong, 29 December 2023

As at the date of this announcement, the Board comprises Mr. Li Leong, Mr. Li Xi, Mr. Li Wei, Mr. Li Zhen and Mr. Zhou Hongtao as the executive directors and Mr. Law Chi Hung and Mr. Leung Tat Yin as the independent non-executive directors.