

SEEC Media Group Limited (Incorporated in Cayman Islands with limited liability) (Stock Code: 205)

## DATE OF BOARD MEETING

The board of directors (the "Board") of SEEC Media Group Limited (the "Company") announces that a meeting of the Board will be held on Wednesday, 24 September 2008 at 2:00 p.m., among other matters, to approve the unaudited interim results of the Company and its subsidiaries for the six months ended 30 June 2008 and to consider the payment of a dividend, if applicable.

By Order of the Board SEEC Media Group Limited Wang Boming Chairman

Hong Kong, 11 September 2008

As at the date of this announcement, the Board comprises Mr. Wang Boming, Mr. Zhang Zhifang, Mr. Dai Xiaojing, Mr. Li Shijie and Ms Wu Chuan Hui Daphne as executive directors, and Mr. Fu Fengxiang, Mr. Wang Xiangfei, Mr. Ding Yu Cheng and Mr. Zhang Ke as independent non-executive directors.