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SEEC Media Group Limited (Incorporated in Cayman Islands with limited liability) (Stock Code: 205)

DATE OF BOARD MEETING

The board of directors (the "Board") of SEEC Media Group Limited (the "Company") announces that a meeting of the Board will be held on Friday, 23 April 2010 at 2:00 p.m., among other matters, to approve the annual results of the Company and its subsidiaries for the year ended 31 December 2009 and to consider the payment of a dividend, if applicable.

By Order of the Board SEEC Media Group Limited Zhang Zhifang Executive Director

Hong Kong, 7 April 2010

As at the date hereof, the Board comprises Mr. Wang Boming, Mr. Zhang Zhifang, Mr. Dai Xiaojing and Mr. Li Shijie as executive directors and Mr. Fu Fengxiang, Mr. Wang Xiangfei, Mr. Ding Yu Cheng and Mr. Zhang Ke as the independent non-executive directors.