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SEEC Media Group Limited (Incorporated in Cayman Islands with limited liability) (Stock Code: 205)

SUSPENSION OF TRADING

At the request of SEEC Media Group Limited (the "Company"), trading in its shares on The Stock Exchange of Hong Kong Limited will be suspended with effect from 9:30 a.m. on 25 November 2010 pending the release of an announcement pursuant to the Code on Takeovers and Mergers, which is price sensitive in nature.

> By Order of the Board SEEC Media Group Limited Wang Boming Executive Director

Hong Kong, 24 November 2010

As at the date hereof, the board of directors of the Company comprises Mr. Wang Boming, Mr. Dai Xiaojing, Mr. Li Shijie and Mr. Zhang Zhifang as executive directors and Mr. Ding Yu Cheng, Mr. Fu Fengxiang, Mr. Wang Xiangfei and Mr. Zhang Ke as independent non-executive directors.

The directors of the Company jointly and severally accept full responsibility for the accuracy of the information contained in this announcement, and confirm, having made all reasonable enquiries, that to the best of their knowledge, opinions expressed in this announcement have been arrived at after due and careful consideration and there are no other facts not contained in this announcement the omission of which would make any such statement contained in this announcement misleading.