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SEEC Media Group Limited  
(Incorporated in Cayman Islands with limited liability)  
(Stock Code: 205)

### **DATE OF BOARD MEETING**

The board of directors (the “Board”) of SEEC Media Group Limited (the “Company”) announces that a meeting of the Board will be held on Friday, 23 March 2012 at 2:00 p.m., among other matters, to approve the annual results of the Company and its subsidiaries for the year ended 31 December 2011 and to consider the payment of a dividend, if applicable.

By Order of the Board  
SEEC Media Group Limited  
Zhang Zhifang  
Executive Director

Hong Kong, 13 March 2012

*As at the date hereof, the Board comprises Mr. Wang Boming, Mr. Zhang Zhifang, Mr. Dai Xiaojing and Mr. Li Shijie as executive directors and Mr. Fu Fengxiang, Mr. Wang Xiangfei, Mr. Ding Yu Cheng and Mr. Zhang Ke as the independent non-executive directors.*