



SEEC Media Group Limited
(Incorporated in Cayman Islands with limited liability)
(Stock Code: 205)

PROCEDURES FOR SHAREHOLDERS TO PROPOSE A PERSON FOR ELECTION AS A DIRECTOR

(The following summaries are for reference only. In case of any discrepancy or inconsistency with the Memorandum and Articles of Association of the Company or the Listing Rules, you should refer to the Memorandum and Articles of Association and the Listing Rules as appropriate.)

Shareholder of SEEC Media Group Limited (the “Company”) may refer to the procedures below for proposing a person for election as a Director of the Company:

Pursuant to Article 123 of the Articles of Association of the Company, if a Shareholder wishes to propose a person other than a Director of the Company for election as a Director at any general meeting, the shareholder can deposit a written notice to that effect at Unit 3203, Cosco Tower, Grand Millennium Plaza, 183 Queen’s Road Central, Hong Kong, the principal place of business of the Company in Hong Kong, for the attention of the Board.

In order for the Company to inform Shareholders of that proposal, the written notice must state the full name of the person proposed for election as a Director, include the person's biographical details as required by rule 13.51(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited, and be signed by the Shareholder concerned and that person indicating his/her willingness to be elected.

The period for lodgment of such a written notice will commence no earlier than the day after the despatch of the notice of the relevant general meeting and end no later than seven days prior to the date of the general meeting.

If the notice from the Shareholder is received less than fifteen days prior to the general meeting, the Company will need to consider the adjournment of the general meeting in order to allow Shareholders fourteen days' notice of the proposal.

The Chinese version of this document is for reference only. In case of any discrepancy or inconsistency between the English version and Chinese version, the English version prevails.