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SEEC Media Group Limited
(Incorporated in Cayman Islands with limited liability)
(Stock Code: 205)

DATE OF BOARD MEETING

The board of directors (the “Board”) of SEEC Media Group Limited (the “Company”) announces that a meeting of the Board will be held on Friday, 17 August 2012 at 2:00 p.m., among other matters, to approve the unaudited interim results of the Company and its subsidiaries for the six months ended 30 June 2012 and to consider the payment of a dividend, if applicable.

By Order of the Board
SEEC Media Group Limited
Zhang Zhifang
Executive Director

Hong Kong, 7 August 2012

As at the date hereof, the Board comprises Mr. Wang Boming, Mr. Dai Xiaojing, Mr. Li Shijie and Mr. Zhang Zhifang as executive directors and Mr. Ding Yu Cheng, Mr. Fu Fengxiang, Mr. Wang Xiangfei, and Mr. Zhang Ke as the independent non-executive directors.