

# Monthly Return of Equity Issuer on Movements in Securities

For the month ended (dd/mm/yyyy): 30/11/2014

| 10: Hong Kong Exchanges and C     | learing Limited |                  |                                  |   |
|-----------------------------------|-----------------|------------------|----------------------------------|---|
| Name of Issuer SE                 | EEC Media Grou  | ıp Limited       |                                  |   |
| Date Submitted 03                 | /12/2014        |                  |                                  |   |
| I. Movements in Authorised Share  | · Capital       |                  |                                  |   |
| 1. Ordinary Shares                |                 |                  |                                  |   |
| (1) Stock code : <u>205</u>       | Description:    | SEEC MI          | EDIA                             |   |
|                                   |                 | ordinary<br>ares | Par value<br>(State<br>currency) | Authorised share capital (State currency)       |
| Balance at close of preceding mon | 3,000,0         | 3,000,000,000    |                                  | HK\$300,000,000.00                              |
| Increase/(decrease)               | N               | IL               |                                  | NIL   |
| Balance at close of the month     | 3,000,0         | 000,000          | HK\$0.10                         | HK\$300,000,000.00                              |
| (2) Stock code : N/A D            | Description:    |                  | N/                               | A   |
|                                   |                 | ordinary<br>ares | Par value<br>(State<br>currency) | Authorised share<br>capital<br>(State currency) |
| Balance at close of preceding mon | th              |                  |                                  |   |
| Increase/(decrease)               |                 |                  |                                  |   |
| Balance at close of the month     |                 |                  |                                  |   |

| Stock code :            | N/A      | Description :             | N/A                        | A   |
|-------------------------|----------|---------------------------|----------------------------|---|
|                         |          | No. of prefer<br>shares   | Par value (State currency) | Authorised share capital (State currency)       |
| Balance at close of p   | receding | month                     |                            |   |
| Increase/(decrease)     |          |                           |                            |   |
| Balance at close of the | ne month |                           |                            |   |
| 3. Other Classes of S   | hares    |                           |                            |   |
| Stock code :            | N/A      | Description :             | N/A                        | A   |
|                         |          | No. of oth classes of sh  | 1                          | Authorised share<br>capital<br>(State currency) |
| Balance at close of p   | receding | month                     |                            |   |
| Increase/(decrease)     |          |                           |                            |   |
| Balance at close of the | ne month |                           |                            |   |
|                         |          | at the end of the month ( | C4 m4 n                    |   |

## II. Movements in Issued Share Capital

|  | No. of ordina  | ary shares | No of preference | No. of other classes |  |
|--|----------------|------------|------------------|----------------------|--|
|  | (1) (2) shares |            | -                | of shares            |  |
| Balance at close of preceding month      | 1,749,665,172  | N/A        | N/A              | N/A                  |  |
| Increase/ (decrease)<br>during the month | 17,600,000     | N/A        | N/A              | N/A                  |  |
| Balance at close of the month            | 1,767,265,172  | N/A        | N/A              | N/A                  |  |

## III. Details of Movements in Issued Share Capital

Share Options (under Share Option Schemes of the Issuer)

| Share Options (under  | Share Option  | Schemes of the    | Issuer)       |  | N. C. 1. C.   | N. C. 1. C. |
|---|---------------|-------------------|---------------|--|---|-------------|
| Particulars of share<br>option scheme<br>including EGM<br>approval date |               |                   |               | No. of new shares of issuer issued during the month pursuant thereto | No. of new shares of issuer which may be issued pursuant thereto as at close of the month |             |
| (dd/mm/yyyy) and  |               |                   |               | -  | as at close of the month  |             |
| class of shares   |               |                   |               |  |   |             |
| issuable  | Granted       | Exercised         | Cancelled     | Lapsed   |   |             |
| 1. Exercise price:  | NIL           | 7,400,000         | NIL           | NIL  | 7,400,000   | 6,400,000   |
| HK\$0.330   |               | , ,               |               |  | , ,   | , ,         |
| (26/08/2002)  |               |                   |               |  |   |             |
| Ordinary shares   |               |                   |               |  |   |             |
| ordinary snares   |               |                   |               |  |   |             |
| (Note 1)  |               |                   |               |  |   |             |
| 2. Exercise price:  | NIL           | NIL               | NIL           | NIL  | NIL   | 1,700,000   |
| HK\$0.268   |               |                   |               |  |   |             |
| (26/08/2002)  |               |                   |               |  |   |             |
| Ordinary shares   |               |                   |               |  |   |             |
|   |               |                   |               |  |   |             |
| (Note 1)  |               |                   |               |  |   |             |
| 3. Exercise price:  | NIL           | 10,200,000        | NIL           | NIL  | 10,200,000  | 7,300,000   |
| HK\$0.247   |               |                   |               |  |   |             |
| (26/08/2002)  |               |                   |               |  |   |             |
| Ordinary shares   |               |                   |               |  |   |             |
|   |               |                   |               |  |   |             |
| (Note 1)  |               |                   |               |  |   |             |
| 4. Share Option   | NIL           | NIL               | NIL           | NIL  | NIL   | NIL         |
| Scheme  |               |                   |               |  |   |             |
| (11/05/2012)  |               |                   |               |  |   |             |
| Ordinary shares   |               |                   |               |  |   |             |
| (Note 1)  |               |                   |               |  |   | ·           |
| ,   |               | П                 | Total A. (Ord | inary shares)  | 17,600,000  |             |
|   |               |                   |               | rence shares)  |   |             |
|   |               |                   | ,             | (Other class)  |   |             |
| Total funds raised dur  | ing the month | n from exercise o |               |  |   |             |
| options (State currenc  |               |                   | HK\$4,96      | 1,400.00   |   |             |
| <u> </u>  |               |                   |               |  |   |             |

| Description of warrants                                  | Currency of nominal | Nominal value at |          | Nominal value at   | No. of new<br>shares of<br>issuer issued<br>during the<br>month<br>pursuant<br>thereto | No. of new<br>shares of<br>issuer which<br>may be issued<br>pursuant<br>thereto as at<br>close of the<br>month |
|--|---------------------|------------------|----------|--------------------|--|--|
| (Date of expiry - dd/mm/yyyy)                            | value               | preceding month  | month    | close of the month |  |  |
| 1. Unlisted Warrants issued                              | HK\$                | Nil              | Nil      | HK\$239,430,000.00 | Nil  | 347,000,000  |
| on 19/11/2014  | =                   |                  |          |                    |  |  |
|  | <u></u> .           |                  |          |                    |  |  |
| (18/11/2015)   |                     |                  |          |                    |  |  |
| Stock code (if listed)                                   | N/A                 | 4                |          |                    |  |  |
| Class of shares  |                     | ~-               |          |                    |  |  |
| issuable (Note 1)  | Ordinary            |                  |          |                    |  |  |
| Subscription price                                       | HK\$0               | ).69             |          |                    |  |  |
| AGM approval date (if applicable) (dd/mm/yyyy)           | (28/04/             | 2014)            |          |                    |  |  |
| 2. N/A   | -                   |                  |          |                    |  |  |
| ( / / )  |                     |                  |          |                    |  |  |
| Stock code (if listed) Class of shares issuable (Note 1) |                     |                  |          |                    |  |  |
| Subscription price                                       |                     |                  |          |                    |  |  |
| EGM approval date (if applicable) (dd/mm/yyyy)           | ( / /               | )                |          |                    |  |  |
| 3. N/A   | -                   | ,                |          |                    |  |  |
|  | <u> </u>            |                  |          |                    |  |  |
| ( / / )  |                     |                  |          |                    |  |  |
| Stock code (if listed)                                   |                     |                  |          |                    |  |  |
| Class of shares issuable (Note 1)                        |                     |                  |          |                    |  |  |
| Subscription price                                       |                     |                  |          |                    |  |  |
| EGM approval date  |                     |                  |          |                    |  |  |
| (if applicable)  |                     |                  |          |                    |  |  |
| (dd/mm/yyyy)   | ( / /               | )                |          |                    |  |  |
| 4. N/A   | <u>-</u>            |                  |          |                    |  |  |
|  | -                   |                  |          |                    |  |  |
|  | <u> </u>            |                  |          |                    |  |  |
| ( / / )  |                     |                  |          |                    |  |  |
| Stock code (if listed)                                   |                     |                  |          |                    |  |  |
| Class of shares issuable (Note 1)                        |                     |                  |          |                    |  |  |
| Subscription price                                       |                     |                  |          |                    |  |  |
| EGM approval date  |                     |                  |          |                    |  |  |
| (if applicable)  |                     |                  |          |                    |  |  |
| (dd/mm/yyyy)   | ( / /               | )                |          |                    |  |  |
|  |                     | Total I          | 3. (Ordi | nary shares) Nil   |  |  |
|  |                     |                  |          | ence shares) N/A   |  | -  |
|  |                     |                  | (        | Other class) N/A   |  | =  |
|  |                     |                  |          |                    |  |  |

For Main Board and GEM listed issuers Convertibles (i.e. Convertible into Shares of the Issuer which are to be Listed) No. of new No. of new shares of shares of issuer issued issuer which during the may be issued month pursuant thereto as at pursuant Currency of Amount at close Converted close of the thereto amount of preceding during the Amount at close month Class and description outstanding month month of the month 1. N/A Stock code (if listed) Class of shares issuable (Note 1) Subscription price EGM approval date (if applicable) (dd/mm/yyyy) 2. N/A Stock code (if listed) Class of shares issuable (Note 1) Subscription price EGM approval date (if applicable) (dd/mm/yyyy) 3. N/A Stock code (if listed) Class of shares issuable (Note 1) Subscription price EGM approval date (if applicable) (dd/mm/yyyy) ( / / ) 4. N/A Stock code (if listed) Class of shares issuable (Note 1) Subscription price EGM approval date (if applicable) ( / / ) (dd/mm/yyyy)

Total C. (Ordinary shares)  $\frac{N/A}{N/A}$  (Preference shares)  $\frac{N/A}{N/A}$  (Other class)  $\frac{N}{N}$ 

For Main Board and GEM listed issuers
Any other Agreements or Arrangements to Issue Shares of the Issuer which are to be Listed, including Options (other than under Share Option Schemes)

| _ |
|---|

Other Movements in Issued Share Capital No. of new No. of new shares of shares of issuer which issuer issued during the may be month issued pursuant pursuant thereto thereto as at close of the month Type of Issue Class of shares issuable \_\_ (*Note 1*) ( / / ) At price : State currency Issue and allotment 1. Rights issue date: (dd/mm/yyyy) ( / / ) EGM approval date: (dd/mm/yyyy) N/A N/A Class of shares issuable \_\_\_ (Note 1) ( / / ) At price : State currency Issue and allotment 2. Open offer date: (dd/mm/yyyy) ( / / ) EGM approval date: (dd/mm/yyyy) N/A N/A Class of shares issuable \_ (*Note 1*) ( / / ) At price : State currency Issue and allotment 3. Placing date: (dd/mm/yyyy) ( / / ) EGM approval date: (dd/mm/yyyy) N/AN/A Class of shares issuable \_ (*Note 1*) (//)Issue and allotment 4. Bonus issue date: (dd/mm/yyyy) ( / / ) EGM approval date: (dd/mm/yyyy) N/AN/A

|    |                      |                           |   | ]                                       | For Main | Boar | d and GEM lis  |   |
|----|----------------------|---------------------------|---|---|----------|------|--|---|
|    | Type of Issue        |                           |   |   |          |      | No. of new<br>shares of<br>issuer issued<br>during the<br>month<br>pursuant<br>thereto | No. of new<br>shares of<br>issuer which<br>may be<br>issued<br>pursuant<br>thereto as at<br>close of the<br>month |
|    |                      |                           |   |   |          |      |  |   |
|    |                      |                           |   | Class of shares issuable (Note 1)       |          |      |  |   |
| 5. | Scrip dividend       | At price : State currence | у | Issue and allotment date : (dd/mm/yyyy) | ( / /    | )    |  |   |
|    |                      |                           |   | EGM approval date: (dd/mm/yyyy)         | ( / /    | )    |  |   |
|    |                      |                           |   |   |          |      | N/A  | N/A   |
|    |                      |                           |   | Class of shares repurchased (Note 1)    |          |      |  |   |
| 6. | Repurchase of shares |                           |   | Cancellation date : (dd/mm/yyyy)        | ( / /    | )    |  |   |
|    |                      |                           |   | EGM approval date: (dd/mm/yyyy)         | ( / /    | )    |  |   |
|    |                      |                           |   |   |          |      | N/A  | N/A   |
|    |                      |                           |   | Class of shares redeemed (Note 1)       |          |      |  |   |
| 7. | Redemption of shares |                           |   | Redemption date : (dd/mm/yyyy)          | ( / /    | )    |  |   |
|    |                      |                           |   | EGM approval date: (dd/mm/yyyy)         | ( / /    | )    |  |   |
|    |                      |                           |   |   |          |      | N/A  | N/A   |
|    |                      |                           |   | Class of shares issuable (Note 1)       |          |      |  |   |
| 8. | Consideration issue  | At price : State currence | у | Issue and allotment date : (dd/mm/yyyy) | ( / /    | )    |  |   |
|    |                      |                           |   | EGM approval date: (dd/mm/yyyy)         | ( / /    | )    |  |   |
|    |                      |                           |   | -                                       |          |      | N/A  | N/A   |
|    |                      |                           |   |   |          |      |  |   |

|     |                           |                           |   | For Main Bo                                | oard and GEM lis   | sted issuers  |
|-----|---------------------------|---------------------------|---|--|--|---|
|     | Type of Issue             |                           |   |  | No. of new<br>shares of<br>issuer issued<br>during the<br>month<br>pursuant<br>thereto | No. of new<br>shares of<br>issuer which<br>may be<br>issued<br>pursuant<br>thereto as at<br>close of the<br>month |
|     |                           |                           | Class of shares issuable (Note 1)       | 2  |  |   |
| 9.  | Capital reorganisation    |                           | Issue and allotment date : (dd/mm/yyyy) | ( / /                                      | )  |   |
|     |                           |                           | EGM approval date: (dd/mm/yyyy)         | ( / /                                      | )<br>N/A   | N/A   |
|     |                           |                           |   |  | 10/11  | 11/11   |
|     |                           |                           | Class of shares issuable (Note 1)       | 2  |  |   |
| 10. | Other<br>(Please specify) | At price : State currency | Issue and allotment date : (dd/mm/yyyy) | ( / /                                      | )  |   |
|     |                           |                           | EGM approval date: (dd/mm/yyyy)         | ( / /                                      | )<br><u>N/A</u>  | N/A   |
|     |                           |                           |   | Ordinary sha<br>reference sha<br>(Other cl |  | -<br>-<br>-   |

| Total increase / (decrease) in ordinary shares during the month (i.e. Total of A to E):         | (1)     | 17,600,000      |
|---|---------|-----------------|
|   | (2)     | N/A             |
| Total increase / (decrease) in preference shares during the month (i.e. Total of A to E):       |         | N/A             |
| Total increase / (decrease) in other classes of shares during the month (i.e. Total of A to E): |         | N/A             |
| (These figures should be the same as the relevant figures under II above ("Movements in Is      | sued Sh | are Capital").) |

г

| Remarks (if any):                                      |
|--|
| N/A  |
|  |
|  |
|  |
|  |
|  |
|  |
|  |
|  |
|  |
|  |
|  |
|  |
|  |
| Submitted by: Tricor Secretaries Limited               |
|  |
| Title: Hong Kong Branch Share Registrar                |
| (Director, Secretary or other duly authorised officer) |
|  |
|  |
|  |

#### Notes:

- 1. State the class of shares (e.g. ordinary, preference or other).
- 2. If there is insufficient space, please append the prescribed continuation sheet.